

FCCLA TRADITIONS

Like many organizations, FCCLA has traditions that have grown, developed and sometimes changed with the organization. Traditions provide our culture with continuity from one generation to the next. Within an organization, traditions are maintained by passing on information, beliefs, practices and customs by word of mouth, by example or writing.

Traditions unify FCCLA because they provide chapters with commonalities. For example, members nationwide are wearing the same pins and repeating the same creed and purposes.

FCCLA traditions have been evolving since 1945. Some undoubtedly will remain intact through future years and help maintain the organization's thread of continuity. Others will be changed, updated or eliminated as the organization grows and the world changes.

MISSION

The FCCLA mission defines the organization's overarching purposes.

PURPOSES

The FCCLA purposes outline the areas in which FCCLA members take action to achieve their mission.

CREED

A creed is a statement of fundamental beliefs---words to live by---ideas to be practiced. Saying the creed helps reaffirm to members and others what the organization stands for.

EMBLEM

According to national policy, the organization's name and emblem may be used only in connection with programs and projects directly related to the mission and purposes of FCCLA. When the emblem is reproduced, it should be an exact replica of the official emblem.

The name and emblem of FCCLA may not be used on commercially developed or member-developed products for sale to the public except as authorized by national headquarters.

The following guidelines are recommended when wearing the official emblem.

- ◆ Wear the emblem over the heart or on a jacket pocket.

- ◆ Avoid wearing the emblem in combination with other school organization emblems or seals or in combination with the school's name.

MOTTO

A motto is a short expression of an organization's guiding principles, a phrase that is appropriate to or indicates its character. The FCCLA motto is **Toward New Horizons**.

COLORS-RED AND WHITE

Official colors contribute to the organization's national unity and provide national identity. Red suggests strength, courage and determination---personal qualities leading to happiness through a positive self-image. White symbolizes sincerity of purpose and integrity of action, qualities that will help individuals build a better tomorrow.

FLOWER-RED ROSE

The red rose represents the organization because it gives joy through its beauty and fragrance. It symbolizes a desire for beauty in everyday living.

FCCLA PIN

The pin is a reproduction of the FCCLA emblem. Members, advisers, honorary members, Alumni & Associated members, and chapter parents may wear the pin.

The FCCLA pin is worn over the heart. The guard should be placed level with the lower point of the pin.

CEREMONIES

A ceremony is more than repeating memorized words; a ceremony says and is something special to those who participate in it. That is one reason many chapter members, through cooperative involvement, often choose to personalize their ceremonies, to make them appropriate for their own chapter, the specific occasion and the surroundings.