



ALABAMA FCCLA 2025 STAR CHAPTER AWARD

Recognition for chapters that develop and implement well-rounded programs of work. Chapters with well-rounded programs of work supporting Alabama and National FCCLA strategic plans have programming in each of the following areas:

- Membership
- Chapter activities and operations
- Community service
- State and national activities
- Leadership development
- Promotion/public relations

AWARD LEVELS:

Annually, chapters may apply to be recognized at the gold, silver, and bronze levels. The level of recognition is determined by the number of activities and type of activities completed by the chapter.

- Gold – 40 or more points
- Silver – 30-39 points
- Bronze – 20-29 points

AWARD:

Chapters who earn a gold, silver or bronze award will receive:

- A banner to hang in your school
- Recognition at the State Leadership Conference
- Press release distributed to your local newspaper
- Letters sent to school administrator and school board members

APPLICATION PROCESS:

Chapter advisers and officers should work together to complete each of the following:

- Complete the Chapter Application (below).
- Place check marks for each activity your chapter completed (note that some categories are check all and other categories are select one if applicable).
- Documentation must be provided, unless otherwise indicated.
- Total your points at the end.
- Write a 50-word summary of your “Year in Review” (to be used in the State Leadership Conference program)
- Write a one-two page “A Year in Review” report. Report should describe specific examples of how points were earned for each of the six categories.

Submit 3-5 pictures of your chapter in action with brief descriptions (to be used at State Leadership Conference)

All materials must be submitted to Alabama FCCLA [Google Drive](#) by January 15, 2025

A confirmation email will be sent when the application is received.

CHAPTER APPLICATION

Eligible activities are from March 13, 2024 to January 15, 20245

Chapter Name/Number: _____

School Name: _____

(1) Membership --- Focus: Actively recruit, retain, and engage members	Available Points	Points Earned
Activities (select all that apply)		
(1a) Announcements about upcoming FCCLA Activities and/or opportunities are regularly made and post in areas easily accesses by students and FCCLA members, for example hallways and classrooms.	1	
(1b) Chapter developed and conducted an annual recruitment program targeted at prospective FCS students	1	
(1c) Chapter has and utilizes a local FCCLA recognition program to encourage members to participate in FCCLA Activities	1	
(1d) Chapter participated in the National FCCLA Go for the Red membership campaign.	1	
(1e) Chapter had a balanced program of work.	1	
Membership Increase (select 1 if applicable):		
(1a) In 2023-24, chapter had a 5% increase in affiliated members compared to the previous year.	3	
(1a) In 2023-24, chapter had a 3-5% increase in affiliated members compared to the previous year.	2	
(1a) In 2023-24, chapter had a 1-2% increase in affiliated members compared to the previous year.	1	
(1a) In 2023-24, chapter affiliated 100% (100% of your students are members of FCCLA)	3	
Affiliation (select 1, if applicable):		
(1a) Affiliated by November 1	3	
(1a) Affiliated by February 1	2	
TOTAL		
(2) Chapter Activities & Operations Focus: Actively conduct meetings	Available Points	Point Earned
Activities (select all that apply)		
(2a) Chapter holds at least one monthly meeting utilizing an agenda and parliamentary procedure	3	
(2b) The chapter has a local set of bylaws.	1	
(2c) Chapter conducted activities to teach the mission/history/purposes of FCCLA.	1	
(2d) Chapter planned activities and participated in FCCLA Week 2025	1	
(2e) Chapter had regular officer meetings	1	
(2f) Chapter developed a budget	1	
TOTAL		
(3) Community Service Focus: Service Learning	Available Points	Point Earned
Activities (select all that apply)		
(3a) Chapter participated in or coordinated in 5 or more community service efforts in the local community	5	
(3b) Chapter participated in or coordinated in 3-4 community service efforts in the local community	3	
(3c) Chapter participated in or coordinated in 1-2 community service efforts in the local community	1	
State Outreach Project		
(3d) Activities were conducted that provide advocacy, education, direct or indirect service to the Make a Wish. 1 point per activity (multiple activities may be conducted within one project). Up to 6 points maximum.	(up to 6)	
TOTAL		

(4) State & National Activities Focus: Participation in State /National Activities		Available Points	Point Earned
Activities (select all that apply)			
(4a) One or more members attended JLDC		1	
(4b) One or more members attended 2024 FCCLA National Fall Leadership Institute		1	
(4c) One or more members attend 2024 FCCLA National Leadership Conference. (1 point/member, max of 5 points)		(up to 5)	
National Programs Awards			
(4d) 2024 Nationals Programs award application submitted. (2 points/application, 8 point max)		(up to 8)	
State Leadership Conference			
(4e) Chapter Members are registered to compete in 2024 STAR Events (1 point for each member competing, max of 5 points)		EGI	
(4f) 2023 Chapter members competed in STAR Events (1 point for each member competing, max of 5 points)		(up to 5)	
(4g) Chapter members are registered to attend 2025 State Conference (1 point for each member competing, max of 5 points)		(up to 5)	
(4h) Chapter had members attend 2024 State Conference (1 point for each member competing, max of 5 points)		(up to 5)	
State Awards			
(4i) Chapter applied for 2024 State Awards: Children's First, Focus On Alabama, & A Prescription for Healthy Living, and/or Inspire to Educate. (1 point for each award completed)		(up to 3)	

TOTAL

(5) Leadership Focus: members engaged in leadership development		Available Points	Point Earned
Activities (select all that apply)			
(5a) Members completing all 5 units of Power of One (1 point per member, up to 5 members)		5	
(5b) 2023-24 Chapter has a member serving as a current state officer.		3	
(5c) Chapter is submitting a candidate for State Office for 2024-25		2	
(5d) Chapter adviser is a Master Adviser or Mentor Adviser with National FCCLA 2023		1	
(5e) Chapter adviser received the 2023 National FCCLA Spirit of Advising Award		1	
(5f) Chapter attended either FCCLA DISCOVER or Academy for Chapter Excellence (ACE)		1	

TOTAL

(6) Promotion & Public Relations Focus: Promoting in school/community		Available Points	Point Earned
Articles published or distributed in the community			
(6a) Articles were published/distributed through school newspaper, local newspaper, TV, etc. (1 point per article, up to 5 point)		(up to 5)	
Other activities (select all that apply):			
(6b) Chapter has a website that is up to date.		3	
(6c) Chapter utilizes social media such as Facebook, Instagram, or Twitter.		3	
(6d) Chapter members made a presentation to their local peers.		2	
(6e) Chapter member submitted an article to the State Adviser for the FCCLA newsletter.		1	

TOTAL

Person Completing this Form	Date Completed	Total Points Earned