

2024-25  
Adviser  
Manual



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## 2024-25 Alabama FCCLA State Officer Team

Peyton Graham-President

Adalin Thrower-First Vice President

Olivia Jackson-Vice President of STAR Events

Keelie Moseley-Vice President of Programs

Alondra Rojo-Vice President of Membership

Chandler Sprader-Vice President of Community Service

# ALABAMA FCS/FCCLA CALENDAR OF ACTIVITIES 2024-2025

Month		Events		Deadlines
May 2024		<ul style="list-style-type: none"> <li>❖ Registration for <a href="#">JLDC</a> is Open</li> <li>❖ Registration for <a href="#">ACE</a> is Open</li> </ul>		
July 2024	15 15	<ul style="list-style-type: none"> <li>❖ DISCOVER Registration Opens</li> <li>❖ Alabama National Fair Applications Open</li> </ul>		
August 2024	1 20 22 28	<ul style="list-style-type: none"> <li>❖ FCCLA Affiliation Portal Opens</li> <li>❖ DISCOVER Central</li> <li>❖ DISCOVER North</li> <li>❖ DISCOVER South</li> </ul>	12 31	DISCOVER Registration Due Alabama National Fair Booth Applications Due
September 2024	9 10 11 12 21	<ul style="list-style-type: none"> <li>❖ ACE Workshop, Mobile</li> <li>❖ ACE Workshop, Montgomery</li> <li>❖ ACE Workshop, Birmingham</li> <li>❖ ACE Workshop, Florence</li> <li>❖ ACE Virtual</li> </ul>	1 15	<ul style="list-style-type: none"> <li>❖ ACE Deadline (unless capacity is met)</li> <li>❖ JLDC Registration Deadline</li> </ul>
October 2024	1 4-14 8 10 18	<ul style="list-style-type: none"> <li>❖ State Leadership Conference (SLC) Early Bird Rate Begins</li> <li>❖ Alabama National Fair including 6 FCCLA fair booths.</li> <li>❖ JLDC - Mobile</li> <li>❖ JLDC - Huntsville</li> <li>❖ JLDC - Virtual</li> </ul>		
November 2024	1 10-12	<ul style="list-style-type: none"> <li>❖ SLC Housing Registration Opens</li> <li>❖ FCCLA National Fall Conference, Birmingham</li> </ul>	1	❖ Fall <a href="#">Online Membership</a> due
December 2024	2	<ul style="list-style-type: none"> <li>❖ SLC Regular Registration Begins</li> </ul>	1 15	❖ SLC Early Bird Registration Closes

<b>Month</b>		<b>Events</b>		<b>Deadlines</b>
<b>January 2025</b>	15-18	❖ Chapter Adviser Summit, Orlando Florida	15 15 15 15 24	❖ State Officer Candidate Applications due ❖ Master Adviser, Adviser Mentor and Administrator of the Year Applications due. ❖ Star Chapter, State Project Award Applications due. ❖ SLC Regular Registration Closes ❖ Hotel Registration and Changes Due (hotel block closes)
<b>February 2025</b>	1-28 TBD 1 7-8 21-22 10-14 14	❖ CTE Month ❖ CTE Month Declaration Ceremony at the State House ❖ SLC Late Registration Opens ❖ Culinary Arts and Bakery and Pastry Arts STAR Events Competition at Jeff State, Hoover ❖ Weather Make-up Day for Culinary Arts and Bakery and Pastry Arts STAR Events Competition ❖ FCCLA Week ❖ Champ Camp	1 3	❖ Online STAR Events due to Nationals ❖ SLC Registration and substitutions due
<b>March 2025</b>	1 6-7	❖ National Leadership Conference (NLC) Registration opens ❖ State Leadership Conference, Montgomery	1	❖ SLC Registration Payment due to state office ❖ National Projects Due to Nationals
<b>April 2025</b>			1	❖ Intent to Compete at National FCCLA
<b>May 2025</b>				
<b>June 2025</b>				
<b>July 2025</b>	5-9 TBA	❖ FCCLA NLC, Orlando ❖ Summer Conference,		

# ALABAMA FCCLA

## Information for 2024-25

FCCLA members can begin their experience by enrolling in a Family and Consumer Sciences class including any course in the Education and Training, Hospitality and Tourism, or Human Services clusters. Students can retain their membership in FCCLA and are encouraged to actively pursue courses in one of the content areas. As part of a middle school or high school chapter, FCCLA members can take full advantage of FCCLA activities while preparing themselves to be **college and career ready** upon graduation.

FCCLA membership is open year-round; **however, members and advisors should note eligibility deadlines to participate in conferences and competitive events.** Members must be registered AND dues paid to the national office to be eligible to register for Alabama FCCLA State Leadership Conference.

**All membership must be submitted and payment received by February 1, 2025, to be eligible to register for Alabama SLC.**

**Membership Portal** <https://affiliation.registermychapter.com/fccla#>

Regular Membership: Student- \$15 (\$9 national and \$6 state) Adviser Dues: \$9 no state dues

Membership Packages:

- Unlimited Member Package (includes free resources) \$1275 (national \$775 + \$500 state, adviser included)
- Up to 25 Package (includes free resources) \$520 (national \$395 + \$125 state, adviser included)
- Middle School Unlimited \$500 (national \$250 + state \$250) + \$9 national dues for adviser

Register & Renew Members online. Send payment with invoice to:

**FCCLA NATIONAL OFFICE**  
13241 Woodland Park Road Suite 100  
Herndon, Virginia 20171

FCCLA members will receive “Membership Minute,” an online newsletter as well as a personal portal. Many school systems block outside emails. Please have members register with an email address they can receive emails through. All registered members have opportunities to attend conferences, gain individual & chapter recognition, challenge themselves in FCCLA’s Competitive Events, earn scholarships and more. FCCLA membership is for one school year. **The National minimum chapter size is twelve (12) student members and one (1) adviser.**

### **Important Dates to Remember (full calendar on Page 25-26)**

Affiliation deadline for full access to resources in portal	November 1, 2024
Membership Deadline to register for SLC	February 1, 2025*
*Membership DUES must be submitted by this date	
Alabama SLC Registration Deadline	February 3, 2025
Alabama FCCLA State Leadership Conference	March 6-7, 2025
National Leadership Conference, Orlando, FL	July 5-9, 2025

### **New or Reactivating Chapters**

If you are a new chapter or need to reactivate, contact the national office, or send an email to [theresa.long@alsde.edu](mailto:theresa.long@alsde.edu) to receive more information. Please include your name, school address, and school email address.

### **State and National Themes**

The 2024-25 State Theme is: **“Dream It, Wish It, Do It”**

The 2024-25 National Theme is: ***“Dare to Dream”***

**Contact Information**

**Theresa Long, FCCLA State Adviser**

**P. O. Box 302101**

50 N Ripley Street

Montgomery, AL 36130

Email: [theresa.long@alsde.edu](mailto:theresa.long@alsde.edu)

Phone: 334-694-4991

## FCCLA’s Online Membership System – Helpful Instruction and Tips

### Logging In, Updating Information and Affiliation

Screenshots of instructions are on the pages following, or you can go to a linked version on the national website [2024-2025 Step-By-Step Affiliation Instructions.pdf \(fcclainc.org\)](#)



## 2024-2025 Step-By-Step Affiliation Instructions

1. Log in to the FCCLA Adviser Portal
  - o Visit the FCCLA Adviser Portal: <https://affiliation.registermychapter.com/fccla#>
  - o The unique 5-digit chapter ID assigned to your chapter will be your username. Select the **Forgot Username** button should you forget your chapter ID, and your chapter ID will be emailed to the email address associated with your profile.
  - o Your password is something you have created. Select the **Forgot Password** button to have your username and password emailed to you.
  - o For assistance resetting your credentials, please contact your FCCLA [State Adviser](#).
2. Upon logging into the Adviser Portal for the first time, you are prompted to complete a landing page to verify and update important information. Please confirm the following fields:

### FCCLA Chapter Adviser Landing Page

**Cell Phone and Email:** Please update or review your cell phone number and email address. To confirm your email address, please select the checkbox to the right of the email field.

Email

adviser@fcclainc.org

I confirm that my email address is entered correctly

**Chapter Adviser Status:** Please review and update the status of Chapter Advisers in your chapter. This question will only appear if your chapter has more than one active adviser.

A blue checkmark icon symbolizes an “active” status. To make an adviser “inactive,” select the blue checkmark icon to the right of their name and confirm the prompt. The checkmark icon will appear as a crossed-through circle once an adviser is made inactive.



Making an adviser inactive removes their ability to log into the chapter and ensures that your chapter is not charged adviser dues for that individual.

**Primary Chapter Status:** Chapter Advisers may advise multiple chapters. A Chapter Adviser’s “primary” chapter must be set for reporting purposes. If you advise in multiple chapters, this will not change your status in your other chapters. Advisers whose profile is linked to only one chapter may proceed to the next question. In this instance, the chapter listed will be preselected as your primary chapter.

If you see a chapter listed here that you no longer advise in, please select the blue checkmark icon to the far right of the chapter name under the **Status** column, then confirm the prompt. This will make your profile inactive in that chapter. If you actively



advise in multiple chapters, you should see them listed here and should keep your status the same. If you currently advise in another chapter you do not see listed, please contact your [State Adviser](#) for assistance linking your adviser profile to that chapter.

Next, indicate the chapter you wish to designate as your “primary” chapter by selecting the icon under the **Primary Chapter** column.

Primary Chapter
<input checked="" type="checkbox"/>

Only one chapter may have this designation, but designating a chapter as your “primary” chapter will not affect other chapters you advise in.

**Education and Training:** Use the dropdown arrow to select the option most aligned with your education and training background.

**Former FCCLA/FHA/HERO Member:** Use the dropdown arrow to indicate if you are a former member.




**FCCLA Career Pathways:** Indicate each FCCLA Career Pathway that you teach by selecting the checkbox icon to the left of each Career Pathway. Select all that apply. For examples of topics that align with each pathway, select the information bubble to the right of the Career Pathway. For more information, visit the [Career Pathways](#) page of the FCCLA website.

**Principal’s Information:** Please review your principal’s first name, last name, and email address.

**Membership Package Enrollment:** If your FCCLA State Association currently offers one or both Membership Packages, you will be asked to select the Membership Package you wish to enroll in.

Current Chapter Membership Type: Regular

Please select one of the following:

- Up to 25 Chapter Package 
- Unlimited Members Package 
- Continue with Regular Affiliation 

*Note: If your chapter was previously affiliated using Middle-Level, Post-Secondary, or Urban membership, you will not see this question appear. Chapters in states that do not currently offer Membership Package options will not see this question.*

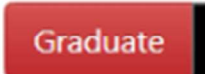
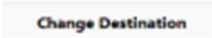

To learn more about FCCLA’s Membership Packages, please select the information bubble next to each membership type, or visit the [Membership Packages](#) page of the FCCLA’s website. To confirm if your state offers Membership Packages and review their associated cost, please visit the **Membership Packages State Rate Breakdown** resource on the FCCLA website’s [Membership Packages](#) page, or contact your FCCLA [State Adviser](#).

**Graduation Preferences:** Select your chapter's highest possible grade level using the dropdown arrow. Then, choose one of the following options on how to treat your graduating members:

- Graduated Students Will All Move Onto The Same Chapter – This selection is appropriate if all of the students that graduate from your chapter will move onto the **same school and FCCLA chapter** upon graduating.
- Graduated Students Will Move Onto Various Chapters – This selection is appropriate if graduated students move onto **various schools and chapters**. This is most common for middle school chapters whose students will enroll in various high schools/chapters after completing middle school.
- Eligible for Alumni & Associates – This selection is for 12<sup>th</sup>-grade students that will graduate from your chapter. This is appropriate if your chapter's highest possible grade level is 12th. Recent graduates are welcome and encouraged to join FCCLA's [Alumni & Associates](#) group to stay connected with FCCLA.

**County:** Select the county that your school is located in using the dropdown arrow.

**Membership Increase Goal:** Set a membership increase goal for your chapter by entering a numeric value representing the number of new members you wish to see your chapter gain this school year.

3. After updating your chapter's landing page information, select the black Confirm button to submit your responses.
4. If your FCCLA State Association has a questionnaire set up, you may be required to answer state-specific questions.
5. Once you've entered your chapter, review and close any applicable pop-up messages, then select the red **Graduate** button under the Members tab toward the top left of the page. 
6. Members who have moved on from your school/chapter in the previous year should be graduated from your chapter during this step. Members can be selected individually using the checkbox icon to the left of their name or all at once by clicking the black **Select All** button toward the left of the page.
  - Graduated Students Will All Move Onto The Same Chapter – Under the **Graduating School** column, you will see the new chapter that members will transfer to upon completing this step.
  - Graduated Students Will Move Onto Various Chapters – Using the black **Select** button under the **Change Destination** column, select the chapter each member should graduate into. First, choose the city where their new chapter is located, then select the specific chapter the member will join.   




Your selection will determine the chapter that each member's profile will appear in once this step has been completed.

- Eligible for Alumni & Associates – Enter members' emails in the **Post-Graduation Emails** column. FCCLA will use these emails to share news about FCCLA happenings and encourage graduates to use their graduate discount to become FCCLA Alumni & Associates members.

To finish this step, select the black **Graduation Completed** button, then select **Yes** in the prompt, indicating you confirm changes and have finished the graduation process.

Graduation Completed

7. Completing the graduation process will return you to the member roster under the Members tab. From here, select the red **Edit Chapter Members** button toward the top left of the page.

Edit Chapter Members

8. Review existing members' information and update the Member Title, Demographic, Email, and Cell Phone fields as needed. Member grade levels will reflect the grade they completed in the prior year.

For your convenience, all member grades may be updated to increase by one grade level by using the black **Bulk Grade Rollforward** button. Select this button, then **Confirm** the pop-up message to finalize changes.

Bulk Grade Rollforward

If a member should be removed from your roster, select the checkbox in the **Delete** column to the far left of their name, then scroll to the bottom of the page and select the red **Delete Selected Students** button. Select **Confirm** to save changes.

If you have finished editing your chapter's existing members, select the black **Bulk Edit Complete** button at the bottom right of the page. To complete this step, select **Yes** in the pop-up message.

Bulk Edit Complete

9. To add new members to your FCCLA Chapter, select the black **Add Chapter Members** button and select one of the following member upload methods.

Add Chapter Members

- Individual Member Entry
  - 1) Select the accordion to expand it.
  - 2) Fields outlined in red are required. Enter all required fields for your member, then select **Save And Add Next Member** to remain here and continue to members, or select **Save And Finish** to be brought back to

your chapter roster under the Members tab. Either selection will save the new member to your chapter roster.

Save And Finish

Save And Add Next Member

o Bulk CSV Upload **\*\*Recommended when planning to enter many students**

- 1) Select the accordion to expand it, then select the black **Download CSV Template** button.
- 2) Input required member information (first name, last name, grade, gender, demographic, member title, email, and cell phone) onto the CSV Template. Required information must be input precisely to ensure the Portal correctly processes your new members. To review the required fields and the selections for Gender, Demographic, or Member Title, please check the **Member Affiliation Info Form** in the Resources section of the [Chapter Affiliation](#) page of the FCCLA website.

Download CSV Template

*These fields must be entered and spelled precisely how the Member Affiliation Info Form outlines to be processed successfully. (ex. For gender, "female" must be spelled out and will not be accepted if entered as an abbreviated "F")*

- 3) Once all information is entered on the CSV Template, FCCLA recommends saving a copy to your computer. **Save the template as a CSV file and not an Excel file.** To upload the new members on your CSV Template, drag the file into the blue box that says **Drag files here**.
- 4) Scroll down to see the list of your new members. Member entries highlighted in red indicate that an error occurred. Their information must be edited using the edit pencil before saving changes. Member entries highlighted in yellow indicate possible duplicate members that you should review. Member entries in white indicate no errors.
- 5) Scroll up and select the black **Save** button to add these new members to your FCCLA Chapter.

o Bulk Member CSV Entry

- A. Select the accordion to expand it. Next, input all required information (first name, last name, grade, gender, demographic, member title, email, and cell phone). Use the drop-down arrows to view the options for each field. Once all data is entered, select the black **Save** button and save changes by selecting **Confirm** in the pop-up.




**OR**


- B. Download the **CSV Template** within this accordion and complete the required information in each column for your students. Once all information has been entered into the CSV Template, highlight all member information and use the **Ctrl + C** function to copy the data. Return to the FCCLA Adviser Portal and place your cursor in the first **Prefix** box. Use the **Ctrl + V** function to paste your data into the boxes. Member information should appear in the appropriate columns if all entries were pasted correctly. Select the black **Save** button and **Confirm** the pop-up to finalize this step.

*Note: The **Export Data** button will extract the information entered on your screen and download it to your device. This button will not save the members to your roster.*

10. Return to the Members tab and select the red **Confirm Consent** button. Confirming consent indicates that you have consent from all students to enter their information into the FCCLA Portal.

A red rectangular button with the text "Confirm Consent" in white.

Confirm consent by selecting individual members using the checkbox to the right of their names or the black **Select All** button to the right of the page. Then, select the black **Save** button in the bottom left.

A black rectangular button with the text "Select All" in white.

11. Select members you would like to submit to an affiliation invoice using the black **Select All** button or individually selecting members using the checkbox to the left of their names under the **Select** column. All active Chapter Advisers will be automatically included on the chapter's first affiliation invoice.

12. Select the red **Submit Affiliation** button to create an affiliation invoice.

A red rectangular button with the text "Submit Affiliation" in white.

*If you receive a pop-up message prompting you to **Check For Duplicate Names**, the Portal has recognized a duplicate member on your roster. To avoid being charged for a duplicate member, review the duplicate profile and select the checkbox under the **Remove** column to remove the duplicate entry. Then, select **Remove** and **Confirm** to save changes.*



Select the duplicate student's name you would like to remove. Then select the black **Remove** button at the bottom of the page. **Please remove any duplicates before submitting affiliation.**

First Name	Last Name	Membership ID	Submit Date	Remove
Jane	Smith	955404		<input checked="" type="checkbox"/>

Are you sure you want to remove the selected student(s) from your roster?

Remove

Close

13. Please verify that the affiliation amount the Portal has calculated is correct **BEFORE** selecting the black **Create Invoice** button.

- The **Export P.O.** button will extract the affiliation invoice breakdown displayed on your screen and download it as a PDF to your device. This information may be used for obtaining a purchase order (PO) for your school. Exporting a PO will not create an invoice for your chapter. You must select the **Create Invoice** button to produce an invoice.

Export P.O.

Close

Create Invoice

*Creating an affiliation invoice does not affiliate your chapter or members. Your chapter and members' status will change from **Pending** to **Affiliated** after payment has been applied to their invoice(s).*

14. After selecting **Create Invoice**, you receive the following options:

- View Invoice(s) – This will take you directly to your invoice(s), where you can view details and print them.
- Pay Invoice(s) – This will take you directly to where you can pay invoices using a Credit Card or Remote Check.
- Pay Invoice(s) Later – This will exit the pop-up and keep you on the Members tab.

PAY OR VIEW INVOICE(S) NOW

View Invoice(s)

Pay Invoice(s)

Pay Invoice(s) Later

# Accessing FCCLA Resources

FCCLA provides many resources for advisers. Advisers have access to lesson plans, competitive event guidelines and much more. To access these resources:

1. Log in to the FCCLA Adviser Portal.
2. Go to the **Resources** button in the banner at the top of the page.



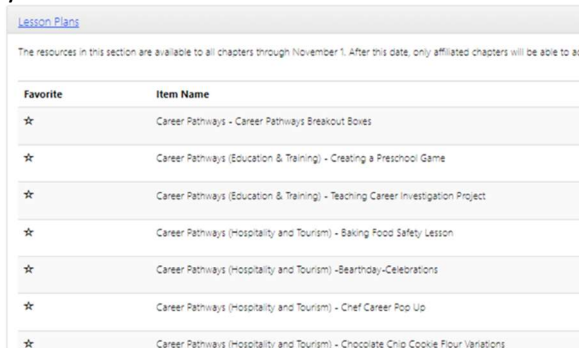
3. A list of resource topics will be available on your screen.



4. For STAR Event, Skills Demo Events, or Knowledge Bowl information and guidelines, click on the **Competitive Events** topic and choose which event information you are seeking. Download the resource(s) you are interested in.



5. For lesson plans. Click on **Lesson Plans** and scroll through the many options provided. Download the ones you are interested in.



**Please keep in mind, these resources are available to advisers with portal access until November 1 of each year. After November 1, only affiliated advisers will have access to the resources tab.**

## Activities for Effective FCCLA Integration into Classroom Instruction

## **Skills Demonstration Events**

Skill Demonstration Events provide opportunities for FCCLA members to demonstrate college- and career-readiness skills in Family and Consumer Sciences and related occupations. Members will use event criteria to demonstrate skills learned in their FCS courses and through their involvement in FCCLA. These events may serve as an introduction to FCCLA's competitive events and require a shorter time commitment than STAR Events projects. Guidelines and rubrics are available in the portal.

[Skill Demonstration Events | FCCLA \(fcclainc.org\)](https://www.fcclainc.org/skill-demonstration-events)

## **STAR Events**

Students Taking Action with Recognition (STAR) Events are Competitive Events in which members compete at the state, and national levels. Students are recognized for proficiency and achievement in chapter and individual projects, leadership skills, and career preparation. STAR Events allow students to compete individually or as a team. There are more than 30 STAR Events students can choose to compete in, all of which recognize participants who demonstrate their knowledge, skills, and abilities to actively identify an issue concerning families, careers, or communities, research the topic, and develop and implement a project to advocate for positive change. Guidelines and rubrics are available in the portal.

[STAR Events | FCCLA \(fcclainc.org\)](https://www.fcclainc.org/star-events)

## **FCCLA Lesson Plans**

FCCLA provides lesson plans on both the website and through the portal. Take advantage of all the resources FCCLA provides.

[Lesson Plans & Resources | FCCLA \(fcclainc.org\)](https://www.fcclainc.org/lesson-plans-resources)

## **FCCLA Community Service/State Project**

Community Service projects are a great way to get all your students involved in FCCLA as well as helping the community. The state project for the year aligns with our state theme **“Dream It, Wish It, Do It”** as we partner with the **Make a Wish Foundation and Children’s Harbor** both of which work with families of seriously ill children. The mission of the Make-A-Wish Foundation is “Together, we create life-changing wishes for children with critical illnesses.” Similarly, Children’s Harbor’s mission is “to strengthen families of seriously ill children through refuge, respite and resources.” Both organizations help these families free of charge. That is where Alabama FCCLA comes in. The Alabama FCCLA State Executive Council asks that you participate this year in helping these organizations by raising funds to help support children’s dreams through the Make-A-Wish Foundation and supply donations for Children’s Harbor.

The National Outreach Project: National FCCLA’s new national project is Explore, Act, Tell. The Explore.Act.Tell. (E.A.T.) Program engages young people in a project-based learning process where they will learn about and act on solving hunger and food insecurity in their community. Watch for more information from national FCCLA.

# Teach CTSO Resources

TEACH CTSO is your one-stop shop for all things needed to integrate CTSOs into your classroom, collaborate with other CTSO teachers, and develop professionally.

## FEATURES:

- Professional development for educators
- Technical assistance for the classroom
- Chapter management tools
- CTE+CTSO community to share best practices
- Work-based learning resources using CTSOs

Annual access and digital subscription is provided complimentary to all CTE+CTSO educators through the Alabama CTE Leadership Council. Learn more at [alabamactso.org](http://alabamactso.org).

## RESOURCES YOU NEED TO TEACH YOUR CTSO

- Visit the website: <https://teachctso.org/alabama>
- Input your information and create your username and password.
- Click coupon code and enter “AL24JOINFREE”.
- Click the “Sign Up” button and begin exploring Teach CTSO!

## BENEFITS:

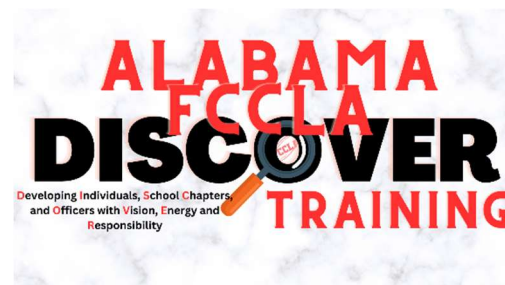
- Get support, do it right, and grow your chapter
- Align with 100X Chapter Development Model
- Track progress with each course
- Pause and save feature in each lesson
- Receive certificates/points for completion



# ALABAMA FCCLA and CTSO EVENTS

## DISCOVER

Are you a middle school or new chapter? Get your members started on their FCCLA journey by attending our DISCOVER bootcamp. This event will be hosted and run by our FCCLA State Officers and Officer Advisers. Breakout sessions will be conducted for both members and advisers to help you start your leadership journey. Join us for DISCOVER North, DISCOVER Central, or DISCOVER South.



- DISCOVER North: August 20 at Athens State University
- DISCOVER Central: August 21 at Jax/Anniston Regional In-service Center
- DISCOVER South: August 28 at Coastal Community College in Gulf Shores

Register using the following link: <https://forms.office.com/r/jEgRX0LJAw>

## ACE – Academy of Chapter Excellence

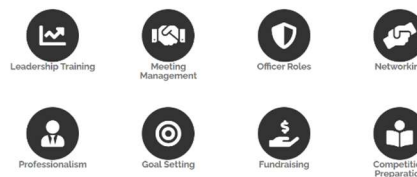
Bring your FCCLA chapter officers to the high-demand ACE workshops. This new one-day program was a huge hit last year and is designed for chapter leaders to gain the leadership and officer skills to effectively lead their CTSO programs at the local chapter level. Chapter leaders and advisers from all CTSO's will gather to network, share best practices, discuss ideas, and grow their leadership.

Register on the Alabama CTSO website:

[alabamactso.org/events/ace/](http://alabamactso.org/events/ace/)




- Mobile:** Monday, September 9, 2024,
- Montgomery:** Tuesday, September 10, 2024
- Birmingham:** Wednesday, September 11, 2024
- Florence:** Thursday, September 13, 2024
- Virtual:** Saturday, September 21, 2024





# JLDC – Joint Leadership Development Conference

Come hear a dynamic keynote message from Darryl Bellamy and participate in exciting workshops, get to know members from around the state and have tons of fun!



**KEYNOTE  
SPEAKER**  
**DARRYL  
BELLAMY**

Darryl Bellamy Jr is an International Speaker, Author, and high-energy advocate who empowers individuals in personal and leadership development to fear less. Based in Charlotte, North Carolina, Darryl brings a fresh perspective as an entrepreneur and former student leader. His captivating speeches, TEDx talk, and thought-provoking insights have inspired audiences of all ages across 40 states and two countries. Recognized for his contributions, Darryl has received multiple awards and has been featured on various news programs, solidifying his reputation as a sought-after speaker and thought leader. Through his powerful messages and practical strategies, Darryl continues to make a lasting impact, energizing individuals to thrive in personal and professional growth.

JLDC South  
Mobile Convention Center  
Mobile  
October 8, 2024



JLDC North  
Von Braun Center  
Huntsville  
October 10, 2024

JLDC Virtual  
October 18, 2024

**Register on the Alabama JLDC website:**

**[alabamajlhc.org](http://alabamajlhc.org)**

# State Leadership Conference



The Alabama FCCLA SLC will provide a wonderful opportunity for students to shine as they compete among the best in the state in our competitive events program and executive officer elections. Students also have the opportunity to participate in leadership workshops. Chapters are encouraged to participate in our state project benefiting the Make A Wish Foundation and Children’s Harbor as well as a Disney character walk through downtown Montgomery.

## SLC DATES to REMEMBER:

Registration Opens (Early Bird Rates)	October 1, 2024
Hotel Block Opens w/ completed registration	November 1, 2024
Regular Registration Begins	December 2, 2024
Officer Candidate Applications Due	January 15, 2025
Adviser Award Applications Due	January 15, 2025
Chapter Award Applications Due	January 15, 2025
State Project Entries Due	January 15, 2025
Hotel Block Closes to Registration	January 22, 2025
Late Registration Begins	February 1, 2025
Registration and Changes/Substitutions Closes	February 3, 2025
FCCLA Week	February 10-14, 2025
Champ Camp	February 14, 2025
Get inside information on how to succeed in STAR Events to get the gold	
Payment for SLC Due	March 1, 2025
National Projects and Power of One due to National Office	March 1, 2025
State Leadership Conference	March 6-7, 2025

## State Leadership Conference Registration Guide

The Renaissance Montgomery Hotel and Spa at the Convention Center and the Montgomery Performing Arts Centre will be the site of the ALAFCCLA State Leadership Conference (SLC). During the conference, Alabama’s finest middle school, high school and post-secondary members will have the opportunity to:

- ◆ Test leadership and career skills in competitive events
- ◆ Compete for the opportunity to advance to the FCCLA National Leadership Conference
- ◆ Earn recognition and attend simulated leadership sessions
- ◆ Run for election to an ALAFCCLA state office and elect state leaders
- ◆ Participate in fun entertainment and activities
- ◆ Meet and network with fellow members, advisers, and industry and community leaders
- ◆ Enjoy fun and engaging general sessions
- ◆ Earn honors and scholarships as one of the best Career and Technical Student Organizations in education

**Event Essentials:** [Registration \(registermychapter.com\)](http://registermychapter.com)

<b>2025 State Leadership Conference Registration Rates</b> <i>*To register, members and advisers must be affiliated with National FCCLA</i>	<b>Early Bird Rate (non-refundable)</b> <b>October 1, 2024- December 1, 2025</b>	<b>Regular Rate (non-refundable)</b> <b>December 2, 2024- January 15, 2025</b>	<b>Late Rate (non-refundable)</b> <b>January 15, 2025- February 3, 2025</b>
Full Conference Registration for affiliated members, advisers and chaperones.	\$45 per person	\$55 per person	\$65 per person
STAR Event Registration Fee	\$5 per person	\$10 per person	\$15 per person
School Administration/CTE Directors	\$0	\$0	\$0
Judges (no access to sessions)	\$0	\$0	\$0
Opening Session Tickets	\$15	\$20	\$25
Closing Session Tickets	\$15	\$20	\$25

Additional Items available for purchase:

- Conference T-shirt (\$10 + for larger sizes)
- Disney Character Walk (\$5 per person, with profits going to state project)
- Disney Movie Night (\$5 per person includes movie, popcorn and drink with profits going to state project)

Additional Activities (no charge, but must sign up in the registration portal)

- Say Yes to FCS Signing Ceremony (for graduating seniors pursuing a degree in an FCS field)
- Fashion Show (open to members participating in either Fashion Design or Fashion Construction STAR Events)

**There will be no on-site registration  
Guest Tickets need to pre-ordered**

2025 State Leadership Conference Housing Information	Rates/Deadlines
<p style="text-align: center;"> RENAISSANCE MONTGOMERY HOTEL &amp; SPA  AT THE CONVENTION CENTER  MONTGOMERY PERFORMING ARTS CENTRE  201 Tallapoosa Street  Montgomery, Alabama 36104 </p>	<p> \$179 per room, per night plus taxes. <i>Hotel rates are subject to applicable state and local taxes (currently 15% + \$2.25) in effect at the time of check-out.</i>  <i>For questions concerning hotel rates and taxes, call (334) 481-5000.</i>  <i>Conference registration required to reserve hotel rooms.</i>  <i>Hotel cut-off date is January 24, 2025, unless rooms sell out prior to this date.</i> </p>
<p style="text-align: center;">Hotel Registration</p>	<p style="text-align: center;"> Room reservation portal will open October 1, 2024, with registration verification </p>

**HOTEL PAYMENTS:**

Hotel payments should be made directly to the hotel at the time of check-in.

Renaissance Montgomery Hotel & Spa at the Convention Center

- Chapter Advisers will only be able to book and secure hotel rooms at the official conference hotel. These rooms will be available on a first come, first served basis after registration opens. Advisers are responsible for securing their chapter’s accommodation during this event.
- It’s the official policy of Alabama FCCLA that ALL conference attendees staying overnight will stay at the Renaissance Montgomery (assuming space is available).
- It is extremely likely that the room block at the Renaissance Montgomery will fill up quickly. In this case, chapters will secure their own lodging at nearby hotels. Alabama FCCLA has not negotiated a hotel room rate with any property other than the Renaissance Montgomery.

Parking for regular vehicles is available for a fee in the Montgomery Renaissance Hotel deck. We are working with the Montgomery Area Chamber of Commerce Convention & Visitors Bureau and the Montgomery Police Department to assist with bus parking this year. Additional information about bus parking will be emailed to you at a later date.

# Tentative SLC Schedule

Schedule subject to change

## WEDNESDAY, MARCH 5

4:30 PM—5:30 PM	Early Registration Pick-up
6:00 PM—7:00 PM	Disney Character Walk
8:00 PM—11:00 PM	Chapter Time
11:00 PM	Curfew

## THURSDAY, MARCH 6

7:00 AM—5:00 PM	Registration Pick-up
8:00 AM—9:30 AM	Opening Session with Keynote Speaker
10:00 AM—5:00 PM	STAR Events
10:00 AM—12:00 PM	Leadership and Career Development Workshops
12:00 PM— 1:30 PM	Lunch (on your own)
1:00 PM—3:00 PM	Leadership and Career Development Workshops
4:00 PM—5:00 PM	<i>Meet the Candidates</i> (Voting delegates are invited to attend this session to get to know more about each candidate.)
4:00 PM—5:00 PM	Banner Parade Judging
5:00 PM—6:45 PM	Dinner (on your own)
7:00 PM—9:00 PM	General Session with Chapter and Adviser Awards, <i>Say Yes to FCS</i> signing, and <i>Fashion Show</i>
9:00 PM –10:30 PM	<i>Disney Movie Night</i>
11:00 PM	Curfew

## FRIDAY, MARCH 7

Morning	Breakfast (on your own) and check out of hotel
8:30 AM — 9:30 AM	STAR Event Showcase
8:30 AM — 9:30 AM	Top Qualifiers Awards Session Orientation
10:00 AM —12:00 PM	Closing Session (Officer Installation and STAR Event Awards)



# SLC Dress Code

ALAFCCCLA members and advisers are representing an outstanding student organization and should project the image of a leader. During the conference, members, advisers and guests are expected to remember the following guidelines listed below in relation to their conference attire. Official FCCLA uniform is always encouraged for members during FCCLA events. Members, advisers, chaperones, and guests not in proper attire will not be admitted into event areas including general sessions, STAR Events, exhibits, workshops, special events, etc.

Attendee	Dress Attire
Student: General Sessions, Meetings, Workshops, Exhibits, STAR Events, etc.	<ul style="list-style-type: none"> <li>◆ FCCLA red blazer with white shirt and black pants, skirts and dresses (should be no more than 3" above the knee)</li> <li>◆ Dress pants preferred.</li> <li>● FCCLA Polo with black pants or skirt</li> <li>● Business professional</li> <li>● Shoes (black preferred)</li> <li>● Jeans, t-shirts, athletic wear are NOT acceptable</li> <li>◆ Exception: Culinary Arts participants are welcome to wear their Chef's Attire during the STAR Events Recognition Session.</li> </ul>
Advisers/Chaperones/Guests: General Sessions, Meetings, Workshops, Exhibits, STAR Events, etc.	<ul style="list-style-type: none"> <li>◆ Business professional (Skirts and dresses should be no more than 3" above the knee)</li> </ul>
All Casual: Travel to and from FCCLA functions, recreational tours, Disney character walk, movie night	<ul style="list-style-type: none"> <li>◆ Mid-thigh or longer shorts/casual slacks</li> <li>◆ Collared shirt, sweatshirt, t-shirt</li> <li>◆ Casual footwear</li> <li>◆ NO flip flops</li> <li>◆ Nice denim is acceptable</li> </ul>

# Adviser Tidbits for SLC

## On-site Chaperoning

Having your students check in with you at least three times a day is recommended. Let your students know your whereabouts so they can easily do this. Have your students work together to remind each other of the times and locations for their events and activities. When you are busy assisting with an activity, make sure you let your students know where your assignment will be and ask them to write it down in their programs. **VISIBILITY:** drop by and check on your students. Performing a head count at curfew is vital. Be sure to physically see every student at curfew. Ask questions about events and conversations with them so you can see how things are going.

## Adviser Assignments, Event Staff, Judges, and Volunteers

The State Leadership Conference and STAR Event Competitions cannot happen without the efforts of teachers, advisers, and volunteers. FCCLA Advisers are expected to assist at the conference table consultants, judges, workshop facilitators, etc. Refer to local school requirements for chaperone numbers and plan accordingly. Additional volunteers are needed to be event judges. This is an excellent opportunity to show off FCCLA to your administrators and advisory board members! Please ask them to participate. When they say yes enter them as judges through the conference registration portal. There is no charge to the chapter for judges. **Each chapter is required to supply at least one judge for up to 5 event entries, 2 judges for 6-10 event entries, and 3 judges above 11 event entries.**

Remind students that these people are volunteers. Students should show professionalism and appreciation for all they are doing to benefit our program.

## Publicity

Your chapter and ALAFCCLA, in general, welcome positive publicity. Use participation for SLC to generate and promote your organization in a positive manner.

## Registration for SLC

- ◆ You will need the following information to register for SLC:
- ◆ Membership dues have been paid to National FCCLA by February 1 for each student attending SLC
- ◆ Chapter members' first and last name
- ◆ Competitive event that each member is competing in
- ◆ Registration step-by-step:
  - Log into registration portal: <https://www.registermychapter.com/fccla/al>
  - Verify Adviser Information
  - Add Adviser(s) who are attending
    - Choose if primary or secondary chapter adviser
    - Choose to volunteer (volunteer options will come up on another screen)
    - Submit
    - Complete adviser information, click volunteer/evaluator and hit next
    - Choose items for yourself only, then hit next and click next

- Volunteer preferences will appear. Mark all that are applicable
  - Review registration information, click finish participant
  - Repeat for all advisers
- Add Members who are attending
  - Click on add student
  - Enter name or search list for affiliated members
  - Select participant type and competition level (even if they are not competing), click continue
  - Add email address, any special needs and if member is willing to volunteer, click next
  - Choose optional items for that student only, click next
  - If competing, select the event the member is competing in. If it is a team eligible event, one of the participants will need to be marked team captain, click next
  - If member is volunteering, the events tab will open for selection. Choose as many as applicable, click next
  - Review participant information and click finish participant
  - Repeat for any other members attending SLC
- Add Chaperones and other adults who are attending
  - Click on other name tab
  - Add name and other required information, click next
    - Please note, if your adult is attending conference sessions they must be registered as a chaperone. If they are only judging, then leaving and not attending sessions, they register as a non-affiliated judge.
    - Administrators are not charged for conference and are welcome to attend and volunteer. CTE Directors, Superintendents, Career Coaches and Counselors may be registered under Administrators.
  - Add any desired items for this person and click next
  - Volunteer request tab will open and complete, click next
  - Review information and click Finish Adding Other
  - Repeat for all adult volunteers and chaperones for your chapter
- View Registration
  - View your registration and check for any incorrect or missing information
  - An invoice is created but your rates are not final until you finish registration
- Finish Registration
  - When finished reviewing go to Finished Registration. This will lock in your rates at that time and create an invoice.
- ◆ If you need to edit your registration, you may log into the portal and make changes until February 15, 2025, at 5:00 PM. After that date/time, no more changes may be made, to include substitutions.
  - **Changing Registration:** To make changes, log into portal and click on the **Registration** button at the left. The list of Registered Individuals will appear.
  - Click the **Edit** link next to the registrant's name and make any changes you need. When you do this, remember to press the **Finished Registration** button to check for problems and to resubmit

the invoice.

- If you need to substitute a member who is unable to attend, click on the substitution request button, then click on the select student dropdown. Affiliated members list will populate, and you can then choose the member to replace registered attendee.
- ◆ **Permission/Participant Form: Code of Conduct**
  - Each student member, parent and adviser should read and sign the student code of conduct form. Advisers should keep this in their possession during State Leadership Conference.
- ◆ **Statement of Assurance**
  - Each adviser needs to read and complete this form and turn it in at the registration desk when registration packet is picked up.
- ◆ **Request for Special Services**
  - If an adviser has a student that needs special accommodations, please complete the Request for Special Services form and return it to the state office, via email to [theresa.long@alsde.edu](mailto:theresa.long@alsde.edu) , by February 3, 2025.

#### Registration Tips

- ◆ Be sure to read this registration guide in detail! Ensure that multiple members of your chapter are familiar with the SLC requirements and procedures!
- ◆ Read the FCCLA Competitive Events Guide 2024-25 edition. Changes and additions have been made to the guide. Please ensure you are using the most up-to-date information when preparing for competitive events.

The STAR Events Guide is available through the FCCLA portal.

- ◆ **Follow-up with the local business office to ensure the invoice(s) will be paid on time. Payments should be received by **March 1, 2025.****
- ◆ **Make registration checks payable to:** Alabama FCCLA. The mailing address is:  
AL CTE Leadership Council,  
P.O.BOX 1440, Owassa, OK 74055
- ◆ Photocopy all forms and correspondence for your records and bring them to SLC.
- ◆ Carefully review the Alabama FCCLA Dress Code Policy and Code of Conduct standards with your students before you arrive for the SLC.
- ◆ E-mail all questions to [theresa.long@alsde.edu](mailto:theresa.long@alsde.edu).

## STAR Events Information

STAR Events (Students Taking Action with Recognition) are competitive events in which members are recognized for proficiency and achievement in chapter and individual projects, leadership skills, and career preparation. STAR Events promote the FCCLA Mission to focus on the multiple roles of family member, wage earner, and community leader and offer individual skill development and application of learning through the following activities:

- **Cooperative**—teams work to accomplish specific goals.
- **Individualized**—an individual member works alone to accomplish specific goals.
- **Competitive**—individual or team performance is measured by an established set of criteria.

The participant's grade determines entry into a particular level. The level is determined by the grade in school during the year preceding the National Leadership Conference

LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
FCCLA Chapter Members through grade 8	FCCLA Chapter Members in grades 9-10	FCCLA Chapter Members in grades 11-12	Postsecondary Members (grade 13 +)

- A team composed of members of mixed grade levels (through grade 12) must enter at the level of the highest participant member's grade level.
- Team events with only Level 2 (grades 9-10) or Level 3 (grades 11-12) may not include members through grade 8.
- Team events with only Level 3 (grades 11-12) may not include members through grade 10.
- Level 4 (Postsecondary) entries may not include members through grade 12.

<b>Foundational Events</b>			
<i>Events that build basic leadership and life skills for members who want to get involved and improve upon themselves.</i>			
Career Investigation	Entrepreneurship	Focus on Children	Interpersonal Communications
Job Interview	Leadership	Nutrition and Wellness	Parliamentary Procedure
Professional Presentation	Repurpose and Redesign	Sustainability Challenge	
<b>Leadership Events</b>			
<i>Events that provide opportunities for leaders to gain recognition for their work in chapters. Event content is designed to be a chapter project led by the team who takes it to competition.</i>			
Chapter in Review Display	Chapter in Review Portfolio	Chapter Service Project Display	Chapter Service Project Portfolio
National Programs in Action	Promote and Publicize FCCLA	Public Policy Advocate	
<b>Career Focused Events</b>			
<i>Events for members exploring a specific career area. Most events are for Level 2 and Level 3 participants who have spent time building career-specific skills and knowledge, but a few events are open to Level 1 participants who want to explore a specific career path.</i>			
Baking and Pastry	Culinary Arts	Early Childhood Education	Event Management
Fashion Construction	Fashion Design	Food Innovations	Hospitality, Tourism, and Recreation
Interior Design	Say Yes to FCS Education	Sports Nutrition	Teach or Train
Teaching Strategies			
<b>Online Events</b>			
<i>Events that have a focus on the integration of Family and Consumer Sciences content through digital delivery. Preliminary Round participants submit projects for online evaluation. The top 15 highest-scoring entries in each level are invited to present their digital project and an oral presentation at the National Leadership Conference.</i>			
FCCLA Chapter Website		Digital Stories for Change	
Instructional Video Design		Red Talks on Education	

# STAR Events by the Numbers

Event/# of Entries	2024	2023	2022	2021	2020	2019	
Bakery and Pastry Level 3	10	10	12				
Career Investigation, Level 1	4	1	4		3	2	
Career Investigation, Level 2	18	13	9		3	7	
Career Investigation, Level 3	19	12	13		17	9	
Career Investigation, Level 4	0	4					
Chapter In Review Display Level 1	1	0	0				
Chapter In Review Display Level 2	2	2	3				
Chapter In Review Display Level 3	8	4	3				
Chapter In Review Portfolio, Level 1	0	0	0	Covid/Virtual STAR Events	1		
Chapter In Review Portfolio, Level 2	3	1	0		0		
Chapter In Review Portfolio, Level 3	3	3	2		2		
Chapter Service Project Display Level 1	1	1	2				
Chapter Service Project Display Level 2	4	5	1				
Chapter Service Project Display Level 3	14	11	10				
Chapter Service Project Display, Level 4	1						
Chapter Service Project Portfolio, Level 1	0	0	0		3	4	
Chapter Service Project Portfolio, Level 2	4	0	3		2	4	
Chapter Service Project Portfolio, Level 3	5	6	2		11	2	
Culinary Arts, Level 3	15	17	17 Individ.		18 (teams)	6 (teams)	
Digital Stories For Change Level 1 (online)		0					1
Digital Stories For Change Level 2 (online)		0					
Digital Stories For Change Level 3 (online)		0					
Early Childhood Education, Level 2	1						
Early Childhood Education, Level 3	5	2	3			1	
Entrepreneurship, Level 1	3	3	3		2	7	
Entrepreneurship, Level 2	8	9	3		5	7	
Entrepreneurship, Level 3	18	8	8		3	3	
Event Management, Level 1	6	2	0		4	11	
Event Management, Level 2	5	7	4		5	22	
Event Management, Level 3	11	15	12		9	2	
Fashion Construction, Level 1	1						
Fashion Construction, Level 2	3	4	1		0	10	
Fashion Construction, Level 3	6	3	6		6	1	
Fashion Design, Level 2	3	5	5		1	3	
Fashion Design, Level 3	8	6	4		2		
FCCLA Chapter Website, Level 1 (online)		0	0		0	1	
FCCLA Chapter Website, Level 2 (online)		1	1		0	1	
FCCLA Chapter Website, Level 3 (online)		0	1		0		
Focus on Children, Level 1	3	5	3		4	9	
Focus on Children, Level 2	13	10	11		8	24	
Focus on Children, Level 3	21	17	11		19	5	
Food Innovations, Level 1	4	3	3		5	9	
Food Innovations, Level 2	4	2	5		5	10	
Food Innovations, Level 3	6	3	8		6	1	
Hospitality, Tourism and Recreation, Level 1	1						
Hospitality, Tourism and Recreation, Level 2	4	4	1		1	5	
Hospitality, Tourism and Recreation, Level 3	7	6	4		5	2	
Interior Design, Level 1	0						
Interior Design, Level 2	6	1	2		1	10	
Interior Design, Level 3	12	8	3		6		
Interpersonal Communications, Level 1	0	0	1		1	5	
Interpersonal Communications, Level 2	3	3	1		3	6	
Interpersonal Communications, Level 3	6	3	3		7	1	
Instructional Video Design, Level 1		0	0				
Instructional Video Design, Level 2		0	1				

} Life Event Planning



Instructional Video Design, Level 3		1	0			
Job Interview, Level 1	1					
Job Interview, Level 2	5	8	7		4	7
Job Interview, Level 3	18	9	8		5	3
Leadership, Level 1	1					
Leadership, Level 2	3	3	2		1	3
Leadership, Level 3	4	6	4		0	2
National Programs in Action, Level 1	1	2	3		4	3
National Programs in Action, Level 2	5	3	1		4	8
National Programs in Action, Level 3	6	6	2		5	1
Nutrition and Wellness, Level 1	2	2	0		0	3
Nutrition and Wellness, Level 2	5	2	2		3	2
Nutrition and Wellness, Level 3	7	4	1		5	
Parliamentary Procedure, Level 1	0	0	0			
Parliamentary Procedure, Level 2	0	1	0			
Parliamentary Procedure, Level 3	0	2	0			
Professional Presentation, Level 1	0	1	1		1	8
Professional Presentation, Level 2	6	5	8		3	18
Professional Presentation, Level 3	11	6	4		5	1
Promote and Publicize, Level 1	0	2	1		1	1
Promote and Publicize, Level 2	3	5	2		1	12
Promote and Publicize, Level 3	8	4	5		4	1
Promote and Publicize, Level 4	1					
Public Policy Advocate, Level 1	0	1	0		0	
Public Policy Advocate, Level 2	3	3	0		3	
Public Policy Advocate, Level 3	4	2	2		4	
Repurpose and Redesign, Level 1	5	9	4		4	8
Repurpose and Redesign, Level 2	9	12	13		7	16
Repurpose and Redesign, Level 3	13	13	13		16	2
Say Yest to FCS Education, Level 1	1					
Say Yes to FCS Education, Level 2	0	2	1		0	4
Say Yes to FCS Education, Level 3	4	5	4		3	
Sports Nutrition, Level 1	3	3	2		2	10
Sports Nutrition, Level 2	9	4	7		2	11
Sports Nutrition, Level 3	14	4	6		3	
Sustainability Challenge, Level 1	1	2	1		0	3
Sustainability Challenge, Level 2	2	2	3		1	7
Sustainability Challenge, Level 3	2	2	1		3	
Teach and Train, Level 1	2	0				2
Teach and Train, Level 2	4	4	2		4	6
Teach and Train, Level 3	13	7	4		7	3
Total Participants	712	367	302		256	329

Illustrated Talk

Recycle and Redesign

Environmental Ambassador

# Explore Career Pathways Through FCCLA COMPETITIVE EVENTS



Competitive Events can help members develop and refine skills for career success in the following Career Pathways: Human Services, Hospitality and Tourism, Education and Training, and Visual Arts and Design. Use this chart to identify which Competitive Events are most suited to each Career Pathway.

	STAR Event	Skill Demonstration Event	Online Challenge Test	Other	Education and Training	Hospitality and Tourism	Human Services	Visual Arts and Design	Real World Skills
Baking and Pastry	*				*	*	*	*	*
Career Investigation	*				*	*	*	*	*
Chapter in Review Display	*				*	*	*	*	*
Chapter in Review Portfolio	*				*	*	*	*	*
Chapter Service Project Display	*				*	*	*	*	*
Chapter Service Project Portfolio	*				*	*	*	*	*
Culinary Arts	*				*	*	*	*	*
Digital Stories for Change	*				*	*	*	*	*
Early Childhood Education	*				*	*	*	*	*
Entrepreneurship	*				*	*	*	*	*
Event Management	*				*	*	*	*	*
Fashion Construction	*				*	*	*	*	*
Fashion Design	*				*	*	*	*	*
FCCLA Chapter Website	*				*	*	*	*	*
Focus on Children	*				*	*	*	*	*
Food Innovations	*				*	*	*	*	*
Hospitality, Tourism, and Recreation	*				*	*	*	*	*
Instructional Video Design	*				*	*	*	*	*
Interior Design	*				*	*	*	*	*
Interpersonal Communications	*				*	*	*	*	*
Job Interview	*				*	*	*	*	*
Leadership	*				*	*	*	*	*
National Programs in Action	*				*	*	*	*	*
Nutrition and Wellness	*				*	*	*	*	*
Parliamentary Procedure	*				*	*	*	*	*
Professional Presentation	*				*	*	*	*	*
Promote and Publicize FCCLA	*				*	*	*	*	*
Public Policy Advocate	*				*	*	*	*	*
RED Talks on Education	*				*	*	*	*	*
Repurpose and Redesign	*				*	*	*	*	*
Say Yes to FCS Education	*				*	*	*	*	*
Sports Nutrition	*				*	*	*	*	*
Sustainability Challenge	*				*	*	*	*	*
Teaching Strategies	*				*	*	*	*	*
Teach or Train	*				*	*	*	*	*
Culinary Food Arts	*	*			*	*	*	*	*
Culinary Knife Skills	*	*			*	*	*	*	*
Fashion Sketch	*	*			*	*	*	*	*
FCCLA Creed Speaking & Interpretation	*	*			*	*	*	*	*
Impromptu Speaking	*	*			*	*	*	*	*
Interior Design Sketch	*	*			*	*	*	*	*
Interviewing Skills	*	*			*	*	*	*	*
Lesson Plan Development and Modifications	*	*			*	*	*	*	*
Pastry Arts Technical Decorating Skills	*	*			*	*	*	*	*
Speak Out for FCCLA	*	*			*	*	*	*	*
#TeachFCS	*	*			*	*	*	*	*
Technology in Teaching	*	*			*	*	*	*	*
Toys that Teach	*	*			*	*	*	*	*
Consumer Math Challenge	*	*	*		*	*	*	*	*
Culinary Math Challenge	*	*	*		*	*	*	*	*
Early Childhood Challenge	*	*	*		*	*	*	*	*
Education and Training Challenge	*	*	*		*	*	*	*	*
Fashion Construction and Design Challenge	*	*	*		*	*	*	*	*
FCCLA Knowledge Challenge	*	*	*		*	*	*	*	*
Hospitality, Tourism, and Recreation Challenge	*	*	*		*	*	*	*	*
Interior Design Challenge	*	*	*		*	*	*	*	*
Nutrition Challenge	*	*	*		*	*	*	*	*
Science in FCS Challenge	*	*	*		*	*	*	*	*
FCCLA/LifeSmarts Knowledge Bowl	*	*	*	*	*	*	*	*	*
Knowledge Matters Virtual Business Challenges	*	*	*	*	*	*	*	*	*

\*This poster reflects information effective August 2023. Please review this chart in the Competitive Events Guide for the most current information.

For more information, visit [fclclainc.org](http://fclclainc.org) or email us at [competitiveevents@fclclainc.org](mailto:competitiveevents@fclclainc.org).

# Earn Chapter Recognitions

## STAR Chapter Award

Recognition for chapters that develop and implement well-rounded programs of work.

Chapters with well-rounded programs of work supporting Alabama and National FCCLA strategic plans have programming in each of the following areas:

- Membership
- Chapter Activities and operations
- Community Service
- State and national activities
- Leadership Development
- Promotion/Public Relations

### AWARD LEVELS:

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Annually, chapters may apply to be recognized at the gold, silver, and bronze levels. The level of recognition is determined by the number of activities and type of activities completed by the chapter.

- Gold – 50 or more points
- Silver – 40-49 points
- Bronze – 30-39 points

### AWARD:

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Chapters who earn a gold, silver or bronze award will receive:

- A banner to hang in your school.
- Recognition at the State Leadership Conference
- Press release distributed to your local newspaper.
- Letters sent to school administrator and school board members.

### APPLICATION PROCESS:

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Chapter advisers and officers should work together to complete each of the following:

- Complete the Chapter Application (below).
- Place check marks for each activity your chapter completed (note that some categories are check all and other categories are select one if applicable).
- Documentation must be provided, unless otherwise indicated.
- Total your points at the end.

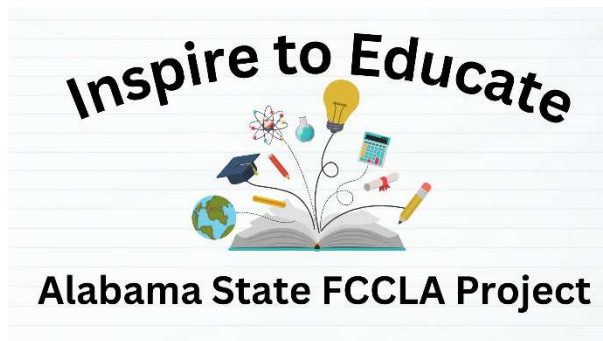
Write a 150-word summary of your “Year in Review” (may be used in the State Leadership Conference program)

Write a one-two page “A Year in Review” report. The report should give specific examples of how points were earned for each of the six categories.

Submit 3-5 pictures of your chapter in action with brief descriptions (to be used at State Leadership Conference)

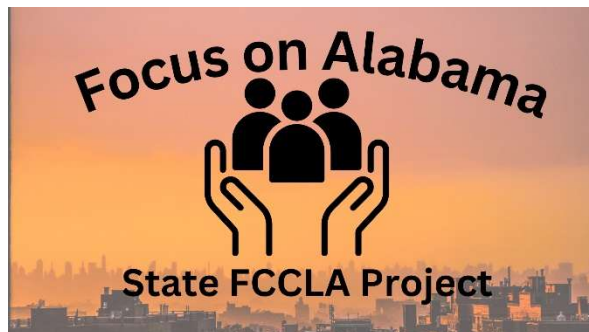
For application, go to the Alabama FCCLA Website under resources-conferences-Alabama FCCLA Recognition Awards [Resources - Alabama FCCLA](#).

## State Chapter Project Awards



The Alabama Association, Family, Career and Community Leaders of America will present a special award annually to a local chapter that creates and participates in activities that will grow future educators. The "Inspire to Educate" project encourages FCCLA chapters to develop and participate in creative and impactful activities that highlight the importance and rewards of pursuing a career in education. This initiative seeks to ignite a passion for teaching and educational professions among students, fostering a new generation of dedicated educators.

The Alabama Association, Family, Career and Community Leaders of America will present a special award annually to a local chapter that improves the quality of life for a child or children in their community.



The Alabama Association, Family, Career and Community Leaders of America will present a special award annually to a local chapter that participates in a project that improves the well-being of their community.

The Alabama Association, Family, Career and Community Leaders of America will present a special award annually to a local chapter that participates in a project that prescribes strategies/activities that lead to healthy living for individuals or families in home, school, workplace, or community. Healthy living prescriptions may be written in the content areas of relationships, food and nutrition, fitness, resource management, health issues, housing or the environment.





## Adviser Awards

The **Adviser Mentor Award** recognizes advisers who have been successful in achieving Master Adviser Recognition, devoting two years to new adviser assistance, assuming adult leadership roles in FCCLA, conducting adviser workshops, attending training workshops, and using national and state FCCLA resources. Adviser Mentor award recognizes the skills of experienced advisers who help orient and train new advisers. It also recognizes advisers who have been successful in--

- achieving Master Adviser recognition;
- devoting two years to new adviser assistance;
- assuming adult leadership roles in Family, Career and Community Leaders of America;
- conducting adviser workshops;
- attending training workshops;
- using national and state FCCLA resources.

The **Master Adviser Award** recognizes advisers who have been successful in advising an affiliated chapter for a minimum of three years, promoting the organization, operating an integrated chapter with a balanced program of work, facilitating youth-centered activities, and keeping abreast of new happenings within the organization. Master Adviser award recognizes advisers who have been successful in--

- Advising an affiliated chapter for a minimum of three years
- Promoting the organization
- Operating a co-curricular chapter with a balanced program of work
- Facilitating youth-centered activities
- Keeping abreast of new happenings within the organization

The **School Administrator Award**. Exceptional school administrators encourage chapters and help students take advantage of the opportunities offered. The National School Administrator Award recognizes and honors local administrators who give outstanding support to the organization on the local, state and national levels. The winning local administrator will be recognized for their service to Family, Career and Community Leaders of America, Inc., in one or more of the areas listed below.

Evaluation will be based on the following:

- Supports and encourages FCCLA sponsored activities and projects
- Supports and encourages FCCLA advisers
- Supports and encourages individual students
- Significantly influences and encourages membership in FCCLA
- Promotes FCCLA in the community
- Supports Career and Technical Education

A link to three letters of recommendation:

- FCCLA Adviser
- FCCLA Member
- Community Member/Parent

# National FCCLA Conferences & Events

## Capitol Leadership:

Due to the presidential election in 2024, FCCLA will not host Capitol Leadership this year.

## National Fall Conference/Fall Leadership Institute

National FCCLA has reinvented the National Fall Conference. In the fall of 2024, FCCLA is offering two (2) new leadership training opportunities to a limited number of affiliated members and advisers. FCCLA has joined forces with the Disney Imagination Campus at both Anaheim and Orlando parks to offer Disney-led Leadership and Teamwork sessions within the Disney parks. This is a unique opportunity to learn valuable skills within a small group outside of the classroom experience. Skills Demo Events have been moved to the National Leadership Conference during the summer.

October 18-22 in [Orlando, FL](#)

October 24-27 in [Anaheim, CA](#)

## Chapter Adviser Summit

The FCCLA Chapter Adviser Summit (CAS) provides FCCLA Chapter Advisers with a wealth of professional development opportunities designed specifically for Family and Consumer Sciences education teachers looking to excel in the classroom and in FCCLA. The CAS is developed and led by FCCLA's National Staff and the National Consultant Team. Attendees will receive up-to-date professional development training, share ideas, and network with other chapter advisers from across the nation.

January 15-18, 2025, in Orlando

## FCCLA National Leadership Conference

At the 2025 FCCLA National Leadership Conference, you will learn essential skills to enhance your personal and professional growth, such as effective communication, team-building, and problem-solving. You will have the chance to hear from renowned speakers who will share their stories and expertise, leaving you feeling motivated and inspired to make a difference in your community.

In addition to the enriching educational experience, you'll also have the chance to explore Orlando. something for everyone to enjoy. Don't miss out on this incredible opportunity to grow as a leader, make lifelong connections, and explore the beauty of Orlando.

- Additional attractions/tours are available (see NLC on [fclclainc.org](http://fclclainc.org))
- Hotel: FCCLA has contracted with various hotels in the convention center area. Once registered

for the conference, a hotel registration link will be provided. You may choose which hotel best suits your chapter's needs. Each chapter will be responsible for securing their own hotel reservations.

- Transportation will not be made through ALAFCCLA. Each chapter will be responsible for securing their own travel arrangements (flights, buses, etc.).
- Registration opens @ March 3, 2025
- STAR Event Qualifiers: Each state may qualify two participants (either individually or team) in each event at each level. In Bakery and Pastry and Culinary Arts, each state may enter 3 qualifiers. A link to “Intent to Compete” form will be provided to advisers for those who qualify for nationals. Please complete this form by April 1 so the opportunity may be passed on to qualifying alternate.
- Future NLC’s:
  - July 6-10, 2026, Washington, DC
  - June 22-26, 2027, San Antonio, TX