

State Leadership Conference Registration Guide

The Renaissance Montgomery Hotel and Spa at the Convention Center and the Montgomery Performing Arts Centre will be the site of the ALAFCCCLA State Leadership Conference (SLC). During the conference, Alabama’s finest middle school, high school and post-secondary members will have the opportunity to:

- ◆ Test leadership and career skills in competitive events
- ◆ Compete for the opportunity to advance to the FCCLA National Leadership Conference
- ◆ Earn recognition and attend simulated leadership sessions
- ◆ Run for election to an ALAFCCCLA state office and elect state leaders
- ◆ Participate in fun entertainment and activities
- ◆ Meet and network with fellow members, advisers, and industry and community leaders
- ◆ Enjoy fun and engaging general sessions
- ◆ Earn honors and scholarships as one of the best Career and Technical Student Organizations in education

Event Essentials: [Registration \(registermychapter.com\)](http://registermychapter.com)

2025 State Leadership Conference Registration Rates <i>*To register, members and advisers must be affiliated with National FCCLA</i>	Early Bird Rate (non-refundable) October 1, 2024-December 1, 2025	Regular Rate (non-refundable) December 2, 2024-January 15, 2025	Late Rate (non-refundable) January 15, 2025-February 3, 2025
Full Conference Registration for affiliated members, advisers and chaperones.	\$45 per person	\$55 per person	\$65 per person
STAR Event Registration Fee	\$5 per person	\$10 per person	\$15 per person
School Administration/CTE Directors	\$0	\$0	\$0
Judges (no access to sessions)	\$0	\$0	\$0
Opening Session Tickets	\$15	\$20	\$25
Closing Session Tickets	\$15	\$20	\$25

Additional Items available for purchase:

- Conference T-shirt (\$10 + for larger sizes)
- Disney Character Walk (\$5 per person, with profits going to state project)
- Disney Movie Night (\$5 per person includes movie, popcorn and drink with profits going to state project)

Additional Activities (no charge, but must sign up in the registration portal)

- Say Yes to FCS Signing Ceremony (for graduating seniors pursuing a degree in an FCS field)
- Fashion Show (open to members participating in either Fashion Design or Fashion Construction STAR Events)

There will be no on-site registration
Guest Tickets need to pre-ordered

2025 State Leadership Conference Housing Information	Rates/Deadlines
<p style="text-align: center;"> RENAISSANCE MONTGOMERY HOTEL & SPA AT THE CONVENTION CENTER MONTGOMERY PERFORMING ARTS CENTRE 201 Tallapoosa Street Montgomery, Alabama 36104 </p>	<p> \$179 per room, per night plus taxes. <i>Hotel rates are subject to applicable state and local taxes (currently 15% + \$2.25) in effect at the time of check-out.</i> <i>For questions concerning hotel rates and taxes, call (334) 481-5000.</i> <i>Conference registration required to reserve hotel rooms.</i> <i>Hotel cut-off date is January 24, 2025, unless rooms sell out prior to this date.</i> </p>
<p style="text-align: center;">Hotel Registration</p>	<p style="text-align: center;"> Room reservation portal will open October 1, 2024, with registration verification </p>

HOTEL PAYMENTS:

Hotel payments should be made directly to the hotel at the time of check-in.

Renaissance Montgomery Hotel & Spa at the Convention Center

- Chapter Advisers will only be able to book and secure hotel rooms at the official conference hotel. These rooms will be available on a first come, first served basis after registration opens. Advisers are responsible for securing their chapter’s accommodation during this event.
- It’s the official policy of Alabama FCCLA that ALL conference attendees staying overnight will stay at the Renaissance Montgomery (assuming space is available).
- It is extremely likely that the room block at the Renaissance Montgomery will fill up quickly. In this case, chapters will secure their own lodging at nearby hotels. Alabama FCCLA has not negotiated a hotel room rate with any property other than the Renaissance Montgomery.

Parking for regular vehicles is available for a fee in the Montgomery Renaissance Hotel deck. We are working with the Montgomery Area Chamber of Commerce Convention & Visitors Bureau and the Montgomery Police Department to assist with bus parking this year. Additional information about bus parking will be emailed to you at a later date.

Tentative SLC Schedule

Schedule subject to change

WEDNESDAY, MARCH 5

4:30 PM—5:30 PM	Early Registration Pick-up
6:00 PM—7:00 PM	Disney Character Walk
8:00 PM—11:00 PM	Chapter Time
11:00 PM	Curfew

THURSDAY, MARCH 6

7:00 AM—5:00 PM	Registration Pick-up
8:00 AM—9:30 AM	Opening Session with Keynote Speaker
10:00 AM—5:00 PM	STAR Events
10:00 AM—12:00 PM	Leadership and Career Development Workshops
12:00 PM— 1:30 PM	Lunch (on your own)
1:00 PM—3:00 PM	Leadership and Career Development Workshops
4:00 PM—5:00 PM	<i>Meet the Candidates</i> (Voting delegates are invited to attend this session to get to know more about each candidate.)
4:00 PM—5:00 PM	Banner Parade Judging
5:00 PM—6:45 PM	Dinner (on your own)
7:00 PM—9:00 PM	General Session with Chapter and Adviser Awards, <i>Say Yes to FCS</i> signing, and <i>Fashion Show</i>
9:00 PM –10:30 PM	<i>Disney Movie Night</i>
11:00 PM	Curfew

FRIDAY, MARCH 7

Morning	Breakfast (on your own) and check out of hotel
8:30 AM — 9:30 AM	STAR Event Showcase
8:30 AM — 9:30 AM	Top Qualifiers Awards Session Orientation
10:00 AM —12:00 PM	Closing Session (Officer Installation and STAR Event Awards)

SLC Dress Code

ALAFCCCLA members and advisers are representing an outstanding student organization and should project the image of a leader. During the conference, members, advisers and guests are expected to remember the following guidelines listed below in relation to their conference attire. Official FCCLA uniform is always encouraged for members during FCCLA events. Members, advisers, chaperones, and guests not in proper attire will not be admitted into event areas including general sessions, STAR Events, exhibits, workshops, special events, etc.

Attendee	Dress Attire
Student: General Sessions, Meetings, Workshops, Exhibits, STAR Events, etc.	<ul style="list-style-type: none"> ◆ FCCLA red blazer with white shirt and black pants, skirts and dresses (should be no more than 3" above the knee) ◆ Dress pants preferred. ● FCCLA Polo with black pants or skirt ● Business professional ● Shoes (black preferred) ● Jeans, t-shirts, athletic wear are NOT acceptable ◆ Exception: Culinary Arts participants are welcome to wear their Chef's Attire during the STAR Events Recognition Session.
Advisers/Chaperones/Guests: General Sessions, Meetings, Workshops, Exhibits, STAR Events, etc.	<ul style="list-style-type: none"> ◆ Business professional (Skirts and dresses should be no more than 3" above the knee)
All Casual: Travel to and from FCCLA functions, recreational tours, Disney character walk, movie night	<ul style="list-style-type: none"> ◆ Mid-thigh or longer shorts/casual slacks ◆ Collared shirt, sweatshirt, t-shirt ◆ Casual footwear ◆ NO flip flops ◆ Nice denim is acceptable

Adviser Tidbits for SLC

On-site Chaperoning

Having your students check in with you at least three times a day is recommended. Let your students know your whereabouts so they can easily do this. Have your students work together to remind each other of the times and locations for their events and activities. When you are busy assisting with an activity, make sure you let your students know where your assignment will be and ask them to write it down in their programs. **VISIBILITY:** drop by and check on your students. Performing a head count at curfew is vital. Be sure to physically see every student at curfew. Ask questions about events and conversations with them so you can see how things are going.

Adviser Assignments, Event Staff, Judges, and Volunteers

The State Leadership Conference and STAR Event Competitions cannot happen without the efforts of teachers, advisers, and volunteers. FCCLA Advisers are expected to assist at the conference table consultants, judges, workshop facilitators, etc. Refer to local school requirements for chaperone numbers and plan accordingly. Additional volunteers are needed to be event judges. This is an excellent opportunity to show off FCCLA to your administrators and advisory board members! Please ask them to participate. When they say yes enter them as judges through the conference registration portal. There is no charge to the chapter for judges. **Each chapter is required to supply at least one judge for up to 5 event entries, 2 judges for 6-10 event entries, and 3 judges above 11 event entries.**

Remind students that these people are volunteers. Students should show professionalism and appreciation for all they are doing to benefit our program.

Publicity

Your chapter and ALAFCCLA, in general, welcome positive publicity. Use participation for SLC to generate and promote your organization in a positive manner.

Registration for SLC

- ◆ You will need the following information to register for SLC:
- ◆ Membership dues have been paid to National FCCLA by February 1 for each student attending SLC
- ◆ Chapter members' first and last name
- ◆ Competitive event that each member is competing in
- ◆ Registration step-by-step:
 - Log into registration portal: <https://www.registermychapter.com/fccla/al>
 - Verify Adviser Information
 - Add Adviser(s) who are attending
 - Choose if primary or secondary chapter adviser
 - Choose to volunteer (volunteer options will come up on another screen)
 - Submit
 - Complete adviser information, click volunteer/evaluator and hit next
 - Choose items for yourself only, then hit next and click next

- Volunteer preferences will appear. Mark all that are applicable
 - Review registration information, click finish participant
 - Repeat for all advisers
 - Add Members who are attending
 - Click on add student
 - Enter name or search list for affiliated members
 - Select participant type and competition level (even if they are not competing), click continue
 - Add email address, any special needs and if member is willing to volunteer, click next
 - Choose optional items for that student only, click next
 - If competing, select the event the member is competing in. If it is a team eligible event, one of the participants will need to be marked team captain, click next
 - If member is volunteering, the events tab will open for selection. Choose as many as applicable, click next
 - Review participant information and click finish participant
 - Repeat for any other members attending SLC
 - Add Chaperones and other adults who are attending
 - Click on other name tab
 - Add name and other required information, click next
 - Please note, if your adult is attending conference sessions they must be registered as a chaperone. If they are only judging, then leaving and not attending sessions, they register as a non-affiliated judge.
 - Administrators are not charged for conference and are welcome to attend and volunteer. CTE Directors, Superintendents, Career Coaches and Counselors may be registered under Administrators.
 - Add any desired items for this person and click next
 - Volunteer request tab will open and complete, click next
 - Review information and click Finish Adding Other
 - Repeat for all adult volunteers and chaperones for your chapter
 - View Registration
 - View your registration and check for any incorrect or missing information
 - An invoice is created but your rates are not final until you finish registration
 - Finish Registration
 - When finished reviewing go to Finished Registration. This will lock in your rates at that time and create an invoice.
- ◆ If you need to edit your registration, you may log into the portal and make changes until February 15, 2025, at 5:00 PM. After that date/time, no more changes may be made, to include substitutions.
 - **Changing Registration:** To make changes, log into portal and click on the **Registration** button at the left. The list of Registered Individuals will appear.
 - Click the **Edit** link next to the registrant's name and make any changes you need. When you do this, remember to press the **Finished Registration** button to check for problems and to resubmit

the invoice.

- If you need to substitute a member who is unable to attend, click on the substitution request button, then click on the select student dropdown. Affiliated members list will populate, and you can then choose the member to replace registered attendee.
- ◆ **Permission/Participant Form: Code of Conduct**
 - Each student member, parent and adviser should read and sign the student code of conduct form. Advisers should keep this in their possession during State Leadership Conference.
- ◆ **Statement of Assurance**
 - Each adviser needs to read and complete this form and turn it in at the registration desk when registration packet is picked up.
- ◆ **Request for Special Services**
 - If an adviser has a student that needs special accommodations, please complete the Request for Special Services form and return it to the state office, via email to theresa.long@alsde.edu , by February 3, 2025.

Registration Tips

- ◆ Be sure to read this registration guide in detail! Ensure that multiple members of your chapter are familiar with the SLC requirements and procedures!
- ◆ Read the FCCLA Competitive Events Guide 2024-25 edition. Changes and additions have been made to the guide. Please ensure you are using the most up-to-date information when preparing for competitive events.

The STAR Events Guide is available through the FCCLA portal.

- ◆ **Follow-up with the local business office to ensure the invoice(s) will be paid on time. Payments should be received by **March 1, 2025.****
- ◆ **Make registration checks payable to:** Alabama FCCLA. The mailing address is:
AL CTE Leadership Council,
P.O.BOX 1440, Owassa, OK 74055
- ◆ Photocopy all forms and correspondence for your records and bring them to SLC.
- ◆ Carefully review the Alabama FCCLA Dress Code Policy and Code of Conduct standards with your students before you arrive for the SLC.
- ◆ E-mail all questions to theresa.long@alsde.edu.

STAR Events Information

STAR Events (Students Taking Action with Recognition) are competitive events in which members are recognized for proficiency and achievement in chapter and individual projects, leadership skills, and career preparation. STAR Events promote the FCCLA Mission to focus on the multiple roles of family member, wage earner, and community leader and offer individual skill development and application of learning through the following activities:

- Cooperative—teams work to accomplish specific goals.
- Individualized—an individual member works alone to accomplish specific goals.
- Competitive—individual or team performance is measured by an established set of criteria.

The participant's grade determines entry into a particular level. The level is determined by the grade in school during the year preceding the National Leadership Conference

LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4
FCCLA Chapter Members through grade 8	FCCLA Chapter Members in grades 9-10	FCCLA Chapter Members in grades 11-12	Postsecondary Members (grade 13 +)

- A team composed of members of mixed grade levels (through grade 12) must enter at the level of the highest participant member's grade level.
- Team events with only Level 2 (grades 9-10) or Level 3 (grades 11-12) may not include members through grade 8.
- Team events with only Level 3 (grades 11-12) may not include members through grade 10.
- Level 4 (Postsecondary) entries may not include members through grade 12.

Foundational Events			
<i>Events that build basic leadership and life skills for members who want to get involved and improve upon themselves.</i>			
Career Investigation	Entrepreneurship	Focus on Children	Interpersonal Communications
Job Interview	Leadership	Nutrition and Wellness	Parliamentary Procedure
Professional Presentation	Repurpose and Redesign	Sustainability Challenge	
Leadership Events			
<i>Events that provide opportunities for leaders to gain recognition for their work in chapters. Event content is designed to be a chapter project led by the team who takes it to competition.</i>			
Chapter in Review Display	Chapter in Review Portfolio	Chapter Service Project Display	Chapter Service Project Portfolio
National Programs in Action	Promote and Publicize FCCLA	Public Policy Advocate	
Career Focused Events			
<i>Events for members exploring a specific career area. Most events are for Level 2 and Level 3 participants who have spent time building career-specific skills and knowledge, but a few events are open to Level 1 participants who want to explore a specific career path.</i>			
Baking and Pastry	Culinary Arts	Early Childhood Education	Event Management
Fashion Construction	Fashion Design	Food Innovations	Hospitality, Tourism, and Recreation
Interior Design	Say Yes to FCS Education	Sports Nutrition	Teach or Train
Teaching Strategies			
Online Events			
<i>Events that have a focus on the integration of Family and Consumer Sciences content through digital delivery. Preliminary Round participants submit projects for online evaluation. The top 15 highest-scoring entries in each level are invited to present their digital project and an oral presentation at the National Leadership Conference.</i>			
FCCLA Chapter Website		Digital Stories for Change	
Instructional Video Design		Red Talks on Education	

STAR Events by the Numbers

Event/# of Entries	2024	2023	2022	2021	2020	2019	
Bakery and Pastry Level 3	10	10	12				
Career Investigation, Level 1	4	1	4		3	2	
Career Investigation, Level 2	18	13	9		3	7	
Career Investigation, Level 3	19	12	13		17	9	
Career Investigation, Level 4	0	4					
Chapter In Review Display Level 1	1	0	0				
Chapter In Review Display Level 2	2	2	3				
Chapter In Review Display Level 3	8	4	3				
Chapter In Review Portfolio, Level 1	0	0	0	Covid/Virtual STAR Events	1		
Chapter In Review Portfolio, Level 2	3	1	0		0		
Chapter In Review Portfolio, Level 3	3	3	2		2		
Chapter Service Project Display Level 1	1	1	2				
Chapter Service Project Display Level 2	4	5	1				
Chapter Service Project Display Level 3	14	11	10				
Chapter Service Project Display, Level 4	1						
Chapter Service Project Portfolio, Level 1	0	0	0			3	4
Chapter Service Project Portfolio, Level 2	4	0	3			2	4
Chapter Service Project Portfolio, Level 3	5	6	2			11	2
Culinary Arts, Level 3	15	17	17 Individ.			18 (teams)	6 (teams)
Digital Stories For Change Level 1 (online)		0					1
Digital Stories For Change Level 2 (online)		0					
Digital Stories For Change Level 3 (online)		0					
Early Childhood Education, Level 2	1						
Early Childhood Education, Level 3	5	2	3			1	
Entrepreneurship, Level 1	3	3	3		2	7	
Entrepreneurship, Level 2	8	9	3		5	7	
Entrepreneurship, Level 3	18	8	8		3	3	
Event Management, Level 1	6	2	0		4	11	
Event Management, Level 2	5	7	4		5	22	
Event Management, Level 3	11	15	12		9	2	
Fashion Construction, Level 1	1						
Fashion Construction, Level 2	3	4	1		0	10	
Fashion Construction, Level 3	6	3	6		6	1	
Fashion Design, Level 2	3	5	5		1	3	
Fashion Design, Level 3	8	6	4		2		
FCCLA Chapter Website, Level 1 (online)		0	0		0	1	
FCCLA Chapter Website, Level 2 (online)		1	1		0	1	
FCCLA Chapter Website, Level 3 (online)		0	1		0		
Focus on Children, Level 1	3	5	3		4	9	
Focus on Children, Level 2	13	10	11		8	24	
Focus on Children, Level 3	21	17	11		19	5	
Food Innovations, Level 1	4	3	3		5	9	
Food Innovations, Level 2	4	2	5		5	10	
Food Innovations, Level 3	6	3	8		6	1	
Hospitality, Tourism and Recreation, Level 1	1						
Hospitality, Tourism and Recreation, Level 2	4	4	1		1	5	
Hospitality, Tourism and Recreation, Level 3	7	6	4		5	2	
Interior Design, Level 1	0						
Interior Design, Level 2	6	1	2		1	10	
Interior Design, Level 3	12	8	3		6		
Interpersonal Communications, Level 1	0	0	1		1	5	
Interpersonal Communications, Level 2	3	3	1		3	6	
Interpersonal Communications, Level 3	6	3	3		7	1	
Instructional Video Design, Level 1		0	0				
Instructional Video Design, Level 2		0	1				

} Life Event Planning

Instructional Video Design, Level 3		1	0			
Job Interview, Level 1	1					
Job Interview, Level 2	5	8	7		4	7
Job Interview, Level 3	18	9	8		5	3
Leadership, Level 1	1					
Leadership, Level 2	3	3	2		1	3
Leadership, Level 3	4	6	4		0	2
National Programs in Action, Level 1	1	2	3		4	3
National Programs in Action, Level 2	5	3	1		4	8
National Programs in Action, Level 3	6	6	2		5	1
Nutrition and Wellness, Level 1	2	2	0		0	3
Nutrition and Wellness, Level 2	5	2	2		3	2
Nutrition and Wellness, Level 3	7	4	1		5	
Parliamentary Procedure, Level 1	0	0	0			
Parliamentary Procedure, Level 2	0	1	0			
Parliamentary Procedure, Level 3	0	2	0			
Professional Presentation, Level 1	0	1	1		1	8
Professional Presentation, Level 2	6	5	8		3	18
Professional Presentation, Level 3	11	6	4		5	1
Promote and Publicize, Level 1	0	2	1		1	1
Promote and Publicize, Level 2	3	5	2		1	12
Promote and Publicize, Level 3	8	4	5		4	1
Promote and Publicize, Level 4	1					
Public Policy Advocate, Level 1	0	1	0		0	
Public Policy Advocate, Level 2	3	3	0		3	
Public Policy Advocate, Level 3	4	2	2		4	
Repurpose and Redesign, Level 1	5	9	4		4	8
Repurpose and Redesign, Level 2	9	12	13		7	16
Repurpose and Redesign, Level 3	13	13	13		16	2
Say Yest to FCS Education, Level 1	1					
Say Yes to FCS Education, Level 2	0	2	1		0	4
Say Yes to FCS Education, Level 3	4	5	4		3	
Sports Nutrition, Level 1	3	3	2		2	10
Sports Nutrition, Level 2	9	4	7		2	11
Sports Nutrition, Level 3	14	4	6		3	
Sustainability Challenge, Level 1	1	2	1		0	3
Sustainability Challenge, Level 2	2	2	3		1	7
Sustainability Challenge, Level 3	2	2	1		3	
Teach and Train, Level 1	2	0				2
Teach and Train, Level 2	4	4	2		4	6
Teach and Train, Level 3	13	7	4		7	3
Total Participants	712	367	302		256	329

Illustrated Talk

Recycle and Redesign

Environmental Ambassador

Explore Career Pathways Through FCCLA COMPETITIVE EVENTS



Competitive Events can help members develop and refine skills for career success in the following Career Pathways: Human Services, Hospitality and Tourism, Education and Training, and Visual Arts and Design. Use this chart to identify which Competitive Events are most suited to each Career Pathway.

	STAR Event	Skill Demonstration Event	Online Challenge Test	Other	Education and Training	Hospitality and Tourism	Human Services	Visual Arts and Design	Real World Skills
Baking and Pastry	*				*	*	*	*	*
Career Investigation	*				*	*	*	*	*
Chapter in Review Display	*				*	*	*	*	*
Chapter in Review Portfolio	*				*	*	*	*	*
Chapter Service Project Display	*				*	*	*	*	*
Chapter Service Project Portfolio	*				*	*	*	*	*
Culinary Arts	*				*	*	*	*	*
Digital Stories for Change	*				*	*	*	*	*
Early Childhood Education	*				*	*	*	*	*
Entrepreneurship	*				*	*	*	*	*
Event Management	*				*	*	*	*	*
Fashion Construction	*				*	*	*	*	*
Fashion Design	*				*	*	*	*	*
FCCLA Chapter Website	*				*	*	*	*	*
Focus on Children	*				*	*	*	*	*
Food Innovations	*				*	*	*	*	*
Hospitality, Tourism, and Recreation	*				*	*	*	*	*
Instructional Video Design	*				*	*	*	*	*
Interior Design	*				*	*	*	*	*
Interpersonal Communications	*				*	*	*	*	*
Job Interview	*				*	*	*	*	*
Leadership	*				*	*	*	*	*
National Programs in Action	*				*	*	*	*	*
Nutrition and Wellness	*				*	*	*	*	*
Parliamentary Procedure	*				*	*	*	*	*
Professional Presentation	*				*	*	*	*	*
Promote and Publicize FCCLA	*				*	*	*	*	*
Public Policy Advocate	*				*	*	*	*	*
RED Talks on Education	*				*	*	*	*	*
Repurpose and Redesign	*				*	*	*	*	*
Say Yes to FCS Education	*				*	*	*	*	*
Sports Nutrition	*				*	*	*	*	*
Sustainability Challenge	*				*	*	*	*	*
Teaching Strategies	*				*	*	*	*	*
Teach or Train	*				*	*	*	*	*
Culinary Food Arts	*	*			*	*	*	*	*
Culinary Knife Skills	*	*			*	*	*	*	*
Fashion Sketch	*	*			*	*	*	*	*
FCCLA Creed Speaking & Interpretation	*	*			*	*	*	*	*
Impromptu Speaking	*	*			*	*	*	*	*
Interior Design Sketch	*	*			*	*	*	*	*
Interviewing Skills	*	*			*	*	*	*	*
Lesson Plan Development and Modifications	*	*			*	*	*	*	*
Pastry Arts Technical Decorating Skills	*	*			*	*	*	*	*
Speak Out for FCCLA	*	*			*	*	*	*	*
#TeachFCS	*	*			*	*	*	*	*
Technology in Teaching	*	*			*	*	*	*	*
Toys that Teach	*	*			*	*	*	*	*
Consumer Math Challenge	*	*	*		*	*	*	*	*
Culinary Math Challenge	*	*	*		*	*	*	*	*
Early Childhood Challenge	*	*	*		*	*	*	*	*
Education and Training Challenge	*	*	*		*	*	*	*	*
Fashion Construction and Design Challenge	*	*	*		*	*	*	*	*
FCCLA Knowledge Challenge	*	*	*		*	*	*	*	*
Hospitality, Tourism, and Recreation Challenge	*	*	*		*	*	*	*	*
Interior Design Challenge	*	*	*		*	*	*	*	*
Nutrition Challenge	*	*	*		*	*	*	*	*
Science in FCS Challenge	*	*	*		*	*	*	*	*
FCCLA/LifeSmarts Knowledge Bowl	*	*	*	*	*	*	*	*	*
Knowledge Matters Virtual Business Challenges	*	*	*	*	*	*	*	*	*

*This poster reflects information effective August 2023. Please review this chart in the Competitive Events Guide for the most current information.

For more information, visit fclclainc.org or email us at competitiveevents@fclclainc.org.

Earn Chapter Recognitions

STAR Chapter Award

Recognition for chapters that develop and implement well-rounded programs of work.

Chapters with well-rounded programs of work supporting Alabama and National FCCLA strategic plans have programming in each of the following areas:

- Membership
- Chapter Activities and operations
- Community Service
- State and national activities
- Leadership Development
- Promotion/Public Relations

AWARD LEVELS:

Annually, chapters may apply to be recognized at the gold, silver, and bronze levels. The level of recognition is determined by the number of activities and type of activities completed by the chapter.

- Gold – 50 or more points
- Silver – 40-49 points
- Bronze – 30-39 points

AWARD:

Chapters who earn a gold, silver or bronze award will receive:

- A banner to hang in your school.
- Recognition at the State Leadership Conference
- Press release distributed to your local newspaper.
- Letters sent to school administrator and school board members.

APPLICATION PROCESS:

Chapter advisers and officers should work together to complete each of the following:

- Complete the Chapter Application (below).
- Place check marks for each activity your chapter completed (note that some categories are check all and other categories are select one if applicable).
- Documentation must be provided, unless otherwise indicated.
- Total your points at the end.

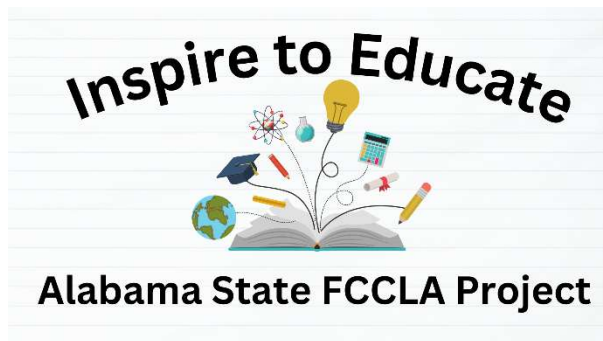
Write a 150-word summary of your “Year in Review” (may be used in the State Leadership Conference program)

Write a one-two page “A Year in Review” report. The report should give specific examples of how points were earned for each of the six categories.

Submit 3-5 pictures of your chapter in action with brief descriptions (to be used at State Leadership Conference)

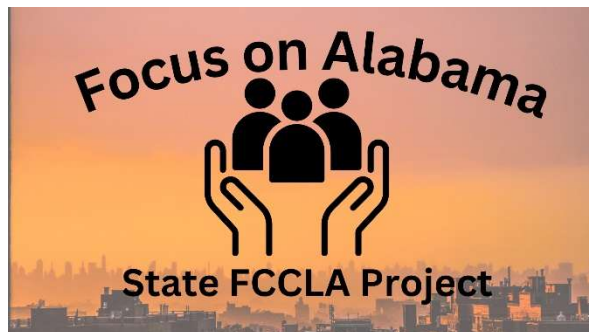
For application, go to the Alabama FCCLA Website under resources-conferences-Alabama FCCLA Recognition Awards [Resources - Alabama FCCLA](#).

State Chapter Project Awards



The Alabama Association, Family, Career and Community Leaders of America will present a special award annually to a local chapter that creates and participates in activities that will grow future educators. The "Inspire to Educate" project encourages FCCLA chapters to develop and participate in creative and impactful activities that highlight the importance and rewards of pursuing a career in education. This initiative seeks to ignite a passion for teaching and educational professions among students, fostering a new generation of dedicated educators.

The Alabama Association, Family, Career and Community Leaders of America will present a special award annually to a local chapter that improves the quality of life for a child or children in their community.



The Alabama Association, Family, Career and Community Leaders of America will present a special award annually to a local chapter that participates in a project that improves the well-being of their community.

The Alabama Association, Family, Career and Community Leaders of America will present a special award annually to a local chapter that participates in a project that prescribes strategies/activities that lead to healthy living for individuals or families in home, school, workplace, or community. Healthy living prescriptions may be written in the content areas of relationships, food and nutrition, fitness, resource management, health issues, housing or the environment.



Adviser Awards

The **Adviser Mentor Award** recognizes advisers who have been successful in achieving Master Adviser Recognition, devoting two years to new adviser assistance, assuming adult leadership roles in FCCLA, conducting adviser workshops, attending training workshops, and using national and state FCCLA resources. Adviser Mentor award recognizes the skills of experienced advisers who help orient and train new advisers. It also recognizes advisers who have been successful in--

- achieving Master Adviser recognition;
- devoting two years to new adviser assistance;
- assuming adult leadership roles in Family, Career and Community Leaders of America;
- conducting adviser workshops;
- attending training workshops;
- using national and state FCCLA resources.

The **Master Adviser Award** recognizes advisers who have been successful in advising an affiliated chapter for a minimum of three years, promoting the organization, operating an integrated chapter with a balanced program of work, facilitating youth-centered activities, and keeping abreast of new happenings within the organization. Master Adviser award recognizes advisers who have been successful in--

- Advising an affiliated chapter for a minimum of three years
- Promoting the organization
- Operating a co-curricular chapter with a balanced program of work
- Facilitating youth-centered activities
- Keeping abreast of new happenings within the organization

The **School Administrator Award**. Exceptional school administrators encourage chapters and help students take advantage of the opportunities offered. The National School Administrator Award recognizes and honors local administrators who give outstanding support to the organization on the local, state and national levels. The winning local administrator will be recognized for their service to Family, Career and Community Leaders of America, Inc., in one or more of the areas listed below.

Evaluation will be based on the following:

- Supports and encourages FCCLA sponsored activities and projects
 - Supports and encourages FCCLA advisers
 - Supports and encourages individual students
 - Significantly influences and encourages membership in FCCLA
 - Promotes FCCLA in the community
 - Supports Career and Technical Education
- A link to three letters of recommendation:
- FCCLA Adviser
 - FCCLA Member
 - Community Member/Parent