ALABAMA FCCLA BANNER PARADE 2027



- The Banner Parade is designed to encourage FCCLA chapters to display their work and promote their program in a collaborative, creative way.
- Each FCCLA Chapter is encouraged to design a FCCLA Banner.
- The Banner Parade will be conducted at the FCCLA State Leadership Conference.
- The winning design will be recognized at during the evening General Session.

BANNER PARADE GUIDELINES:

1. The banner can be NO larger than 2 ½ feet by 4 ½ feet. (may be vertical or horizontal)
2. The banner design must reflect the theme for State FCCLA for the current year: ***Drawn Together, Leading Forever. Make Your Mark*** or the state project ***Serving Those Who Have Served Us.***
3. The banner must **include the full name** of the chapter's school.
4. The banner should be personalized to **reflect the chapter's achievements/activities** for the current year.
5. Lettering should be large enough to be read from a distance.
6. Commercially made designs are not allowed in the competition.
7. Banners should be designed so they can be easily carried in the Banner Parade.
8. Banners must be constructed so that all parts (letters, pictures, etc.) remain intact during the parade.
9. Battery powered accessories are allowed as part of the banner.
10. Pick two members to bring banner to designated room (TBD) at 4:00 pm, Thursday. All banners will be judged prior to the parade. Be sure your members are in proper attire to participate in the banner parade.

JUDGING RUBRIC:

Followed Guideline Instructions	0 5 10 points
Reflects State Theme/Project	0-10 points
Reflects Chapter's Activities	0-10 points
Visual Appeal	0-10 points

CLASSROOM INTEGRATION IDEAS (Optional):

- Display your completed banner at your school to promote your program.
- Use this as a classroom project.
- Enter your FCCLA chapter in the Homecoming Parade and lead with your banner.
- Take a picture of the banner with the FCCLA members and submit it in the local paper along with an article detailing your chapter's accomplishments.