

2027 FOCUS ON ALABAMA STATE PROJECT

Family and Consumer Sciences (FCS) programs throughout Alabama are invited to take part in the **Focus on Alabama State Project**, an initiative dedicated to enhancing the quality and well-being of communities across the state. Through this project, FCCLA chapters are encouraged to identify and address local issues, implement service activities, and promote sustainable improvements that benefit their communities.

The **Alabama Association of Family, Career and Community Leaders of America (ALAFCCLA)** will recognize outstanding chapters that make a significant impact on their community through this project. Chapters are encouraged to plan and execute activities that promote positive change in various areas, including but not limited to:

- **Health and Safety**: Creating safer environments and promoting public health initiatives.
- **Education**: Supporting local schools and increasing educational opportunities.
- **Environment**: Addressing environmental sustainability and beautification projects.
- **Community Engagement**: Strengthening local bonds and encouraging civic participation.

To participate in the **Focus on Alabama State Project**, local chapters must:

- Develop a project that directly improves their community's well-being.
- Complete the **Focus on Alabama Application**, detailing the project's objectives, activities, and impact.
- Submit the application via submission link to the FCCLA state office by **February 1, 2027**.

Chapters with the most innovative and effective projects will be honored with a **special award** at the **Alabama FCCLA State Leadership Conference**. This state-level recognition celebrates chapters' dedication to community service and positive change. Please note that this is a state project only and does not lead to a national project award.

By participating in **Focus on Alabama**, FCCLA members can leave a lasting impact on their communities while developing leadership skills and a sense of civic responsibility. Let's come together to focus on what matters most—building stronger, healthier, and more vibrant communities across Alabama.

OFFICIAL RULES

The following rules must be followed for an application to be considered for this award:

1. The chapter must be nationally affiliated with Family, Career and Community Leaders of America, Inc.
2. The project must be conducted during the academic calendar year that includes the state leadership conference when the award will be presented.
3. ***The project must be a new project that has not been submitted before for this award.***
4. The winning chapter will be selected based on scores awarded using the provided rubric including how the chapter improved the quality of life in their community using family and consumer science skills.
5. Entries must be submitted on the official application to the Google Drive Folder. Once in the folder, create a folder for your chapter and upload evidence in the folder. Newspaper clippings and project photos may be attached on ***no more than five (8 ½" x 11") sheets***. Emphasis will be on quality not quantity. Additional materials will not be considered.
6. Applications must be submitted by **February 1, 2027**.
7. The winning chapter (or local adviser) may be asked to present the project at the FCCLA State Leadership Conference and or at the Summer Professional Development Conference.

Focus on Alabama APPLICATION

Directions. Type the information requested on this form. Newspaper clippings and project photos may be attached on no more than five separate 8-1/2" x 11" sheets. Scrapbooks or large notebooks are **not** acceptable. Be concise but give as many details as possible. Applicants will be judged on the quality of presentation and the project, not on the quantity of materials submitted.

Chapter Name _____

School _____

Number of Affiliated Chapter Members _____

Chapter Members Participating in this Project _____

All information submitted is correct to the best of my knowledge.

Chapter Representative _____ Date _____
(Signature)

Chapter Adviser _____ Date _____
(Signature)

Project Summary

Project Title _____

Write a summary of your project, not to exceed 2 pages, to include how your project helped raise awareness for the cause, impact to the community, how the project encouraged your community to become involved, how your chapter engaged and collaborated with community leaders and/or business leaders, the creativity of the project, how you used the FCCLA Planning Process to execute the project and how it positively promoted FCS/FCCLA while addressing community needs. You may include pictures, articles and other evidence to support your summary. Summary and articles of evidence should not exceed 5 pages.

Alabama FCCLA Focus on Alabama Project Rubric

Category	20 Points	16 Points	12 Points	8 Points	4 Points	Points Awarded
Raise Awareness	Activities thoroughly educate about the issues affecting the community's well-being. Clear, comprehensive information provided.	Activities effectively educate about key community issues with good information provided.	Activities provide some education about community issues. Adequate information provided.	Activities provide limited education about community issues. Some information provided.	Activities do not effectively educate about community issues. Poor information provided.	
Highlight Impact	Clearly demonstrates the positive impact of the project on the community with diverse examples and testimonials.	Demonstrates the positive impact of the project on the community with several examples and testimonials.	Shows the positive impact on the community with a few examples and testimonials.	Limited demonstration of the positive impact with minimal examples and testimonials.	Fails to effectively demonstrate the positive impact of the project on the community.	
Encourage Participation	Strongly inspires others in the community to get involved through interactive and engaging opportunities.	Effectively inspires community involvement with good opportunities.	Adequately inspires some involvement in community projects with some opportunities.	Limited inspiration for others to participate in community improvement with few opportunities.	Fails to inspire community participation.	
Collaborate and Engage	Extensive partnerships with local organizations, community leaders, and businesses. High level of collaboration and engagement.	Good partnerships with local organizations and leaders. Effective collaboration and engagement.	Some partnerships with local organizations and leaders. Adequate collaboration and engagement.	Limited partnerships with local organizations or leaders. Minimal collaboration and engagement.	No effective partnerships or collaboration with community organizations or leaders.	
Showcase Creativity	Uses a wide variety of creative mediums and approaches to address community issues. Highly innovative and engaging.	Uses several creative mediums and approaches. Good level of innovation and engagement.	Uses some creative mediums and approaches. Adequate innovation and engagement.	Uses few creative mediums and approaches. Limited innovation and engagement.	Lacks creativity and innovation. Poor use of mediums and approaches.	
Planning Process	Clearly lists major goals with strong reasoning related to improving the community's well-being. Thorough planning and clear objectives.	Lists major goals with good reasoning. Effective planning and clear objectives.	Lists some goals with adequate reasoning. Adequate planning and objectives.	Lists limited goals with minimal reasoning. Limited planning and unclear objectives.	Goals and reasoning are unclear or poorly defined. Planning is weak.	
Promote FCS and FCCLA	Effectively promotes Family and Consumer Sciences and FCCLA while addressing community needs.	Promotes Family and Consumer Sciences and FCCLA well in most aspects of the project.	Adequately promotes Family and Consumer Sciences and FCCLA in some aspects of the project.	Limited promotion of Family and Consumer Sciences and FCCLA in few aspects of the project.	Fails to promote Family and Consumer Sciences and FCCLA.	
					Total Points	