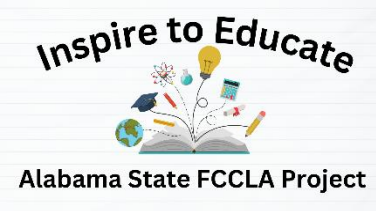
2027 INSPIRE TO EDUCATE STATE PROJECT



The Alabama Association, Family, Career and Community Leaders of America will present a special award annually to a local chapter that creates and participates in activities that will grow future educators. The **Inspire to Educate** project encourages FCCLA chapters to develop and participate in creative and impactful activities that highlight the importance and rewards of pursuing a career in education. This initiative seeks to ignite a passion for teaching and educational professions among students, fostering a new generation of dedicated educators.

Chapters will be evaluated based on their ability to create innovative, engaging, and effective activities using family and consumer science skills that achieve the following objectives:

1. **Raise Awareness**: Activities should inform and educate students about the diverse opportunities and pathways within the education sector.
2. **Highlight Impact**: Demonstrate the positive impact educators have on individuals, communities, and society.
3. **Encourage Participation**: Inspire students to consider education as a viable and rewarding career by providing opportunities for exploration and engagement.
4. **Collaborate and Engage**: Foster partnerships with local schools, educational institutions, and community organizations to enhance the reach and effectiveness of the activities
5. **Showcase Creativity**: Utilize a variety of mediums and approaches, such as workshops, seminars, social media campaigns, school-wide events, and more, to convey the message.

OFFICIAL RULES

The following rules must be followed for an application to be considered for this award:

1. The chapter must be nationally affiliated with Family, Career and Community Leaders of America, Inc.
2. The project must be conducted during the academic calendar year that includes the state leadership conference when the award will be presented.
3. ***The project must be a new project that has not been submitted before for this award.***
4. The winning chapter will be selected based on scores awarded using the provided rubric including how the chapter improved the quality of life in their community using family and consumer science skills.
5. Entries must be submitted on the official application to the Google Drive Folder. Once in the folder, create a folder for your chapter and upload evidence in the folder. Newspaper clippings and project photos may be attached on ***no more than five (8 ½" x 11") sheets***. Emphasis will be on quality not quantity. Additional materials will not be considered.
6. Applications must be submitted by **February 1, 2027**.
7. The winning chapter (or local adviser) may be asked to present the project at the FCCLA State Leadership Conference and or at the Summer Professional Development Conference.

2027 Inspire to Educate State Project Application

Directions: Type the information requested on this form. Newspaper clippings, social media posts and project photos may be attached on no more than five separate 8-1/2" x 11" sheets. Scrapbooks and large notebooks are **not** acceptable. Be concise but give as many details as possible. Applicants will be judged on the quality of presentation and the project, not on the quantity of materials submitted.

Chapter Name _____

School _____

Number of Affiliated Chapter Members _____

Chapter Members Participating in this Project _____

All information submitted is correct to the best of my knowledge.

Chapter Representative _____ Date _____
(Signature)

Chapter Adviser _____ Date _____

Project Summary

Project Title _____

Write a summary of your project, not to exceed 2 pages, to include how your project helped raise awareness for the cause, impact to the community, how the project encouraged your community to become involved, how your chapter engaged and collaborated with community leaders and/or business leaders, the creativity of the project, how you used the FCCLA Planning Process to execute the project and how it positively promoted FCS/FCCLA while addressing community needs. You may include pictures, articles and other evidence to support your summary. Summary and articles of evidence should not exceed 5 pages.

Alabama FCCLA Inspire to Educate Project Rubric

Category	20 Points	16 Points	12 Points	8 Points	4 Points	Points Awarded
Raise Awareness	Activities thoroughly educate about diverse opportunities in education. Clear, comprehensive information provided.	Activities effectively educate about many opportunities in education. Good information provided.	Activities provide some education about opportunities in education. Adequate information provided.	Activities provide limited education about opportunities in education. Some information provided.	Activities do not effectively educate about opportunities in education. Poor information provided.	
Highlight Impact	Clearly demonstrates the positive impact of educators through diverse examples and testimonials.	Demonstrates the positive impact of educators with several examples and testimonials.	Shows the positive impact of educators with a few examples and testimonials.	Limited demonstration of the positive impact of educators with minimal examples and testimonials.	Fails to effectively demonstrate the positive impact of educators.	
Encourage Participation	Strongly inspires students to consider education careers with interactive and engaging opportunities.	Effectively inspires students to consider education careers with good opportunities.	Adequately inspires students to consider education careers with some opportunities.	Limited inspiration for students to consider education careers with few opportunities.	Fails to inspire students to consider education careers.	
Collaborate and Engage	Extensive partnerships with schools, educational institutions, and community organizations. High level of collaboration and engagement.	Good partnerships with schools, educational institutions, and community organizations. Effective collaboration and engagement.	Some partnerships with schools, educational institutions, and community organizations. Adequate collaboration and engagement.	Limited partnerships with schools, educational institutions, and community organizations. Minimal collaboration and engagement.	No effective partnerships or collaboration with schools, educational institutions, or community organizations.	
Showcase Creativity	Uses a wide variety of creative mediums and approaches. Highly innovative and engaging.	Uses several creative mediums and approaches. Good level of innovation and engagement.	Uses some creative mediums and approaches. Adequate innovation and engagement.	Uses few creative mediums and approaches. Limited innovation and engagement.	Lacks creativity and innovation. Poor use of mediums and approaches.	
Planning Process	Clearly lists major goals with strong reasoning. Thorough planning and clear objectives.	Lists major goals with good reasoning. Effective planning and clear objectives.	Lists some goals with adequate reasoning. Adequate planning and objectives.	Lists limited goals with minimal reasoning. Limited planning and unclear objectives.	Goals and reasoning are unclear or poorly defined. Planning is weak.	
Promote FCS and FCCLA	Effectively promotes Family and Consumer Sciences and FCCLA throughout the project.	Promotes Family and Consumer Sciences and FCCLA well in most aspects of the project.	Adequately promotes Family and Consumer Sciences and FCCLA in some aspects of the project.	Limited promotion of Family and Consumer Sciences and FCCLA in few aspects of the project.	Fails to promote Family and Consumer Sciences and FCCLA.	
					Total Points Awarded	