ALABAMA CREED CHALLENGE

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An individual event recognizes first-year or second-year members through grade 12 for their ability to recite and interpret the FCCLA creed within the context of their personal philosophy. This event provides an opportunity for members to gain self-confidence in public speaking while learning the values and philosophy expressed by the organization in which they hold membership.

ELIGIBILITY INFORMATION
1. Each chapter may submit up to two (2) entries in each level of this event. Entries will be available on a first-come, first-served basis. The conference facility and schedule will determine the number of entries.
2. Participants must be registered to attend the Alabama FCCLA State Leadership Conference.

GENERAL INFORMATION
1. No additional set-up is provided.
2. Spectators are not allowed.
3. Participants are not allowed to discuss the event with other participants. Doing so will result in disqualification.
4. Presentations may not be recorded or photographed during the competition except by the official FCCLA photographer.
5. Participants must follow the approved conference dress code for participation in this event.

This is a state event. It does not serve as a qualifier for any national event.

CAREER PATHWAYS ALIGNMENT			
Human Services	Hospitality & Tourism	Education & Training	Visual Arts & Design
■	■	■	■

EVENT LEVELS			
Level 1: Through Grade 8	Level 2: Grades 9-10	Level 3: Grades 11-12	Level 4: Postsecondary
■	■	■	
Available only to new, first year or second-year members.			

GENERAL INFORMATION			
Number of Participants per Entry	Prepare Ahead of Time	Equipment Provided for Competition	Competition Dress Code
1	Equipment	Table – No Wall Space – No Supplies – No	FCCLA Official Dress

PRESENTATION ELEMENTS ALLOWED								
Audio	Easel(s)	File Folder	Flip Chart(s)	Portfolio	Props/ Pointers	Skits	Presentation Equipment	Visuals

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COMPETITION PROCEDURES & TIME REQUIREMENTS

TIME	
Participants must attend an event orientation session where they will be given a brief overview of the event. At the designated time, an event volunteer will introduce each participant. The participant may not offer introductory remarks or concluding remarks. The participant will greet or thank the evaluators and shake their hands either before or after their event presentation. Participants may not use note cards. No other presentation elements such as music or visuals are allowed.	
2 minutes	The individual participant will recite the creed from memory to the evaluators. There is a maximum of 2 minutes for the creed presentation. Once the participant has begun reciting the creed, he/she may not stop and start over.
3 minutes	The individual participant will have 1 minute give a summary on what the creed means to them. Judges will then ave 2 minutes to ask questions.
5 minutes	Evaluators will score and write comments for each entry for approximately 5 minutes. The decision of the evaluators is final.
Total Time: 10 Minutes	

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SPECIFICATIONS

EVENT FORMAT	
Presentation and Interview	At the designated time, an event volunteer will introduce each participant. The participant may not offer introductory remarks or concluding remarks. The participant will greet or thank the evaluators and shake their hands either before or after their event presentation. The individual participant will recite the creed from memory to the evaluators. There is a maximum of two (2) minutes for the creed presentation. Once the participant has begun reciting the creed, he/she may not stop and start over. At the conclusion of the creed presentation, the participant will have one minute to summarize on what the creed meeans to them and then the evaluators will have 2 minutes to ask the participantquestions. There will be a 3-minute time limit for questions and answers.

SPECIFICATIONS	LEVEL 1 LEVEL 2
Creed Memorization	Orally deliver the FCCLA creed in the correct order and with all the correct words.
Stage Presence/ Professionalism	Deliver creed and interpretation with poise, confidence and ease. Greet or thank evaluators and shake their hands in a professional manner.
Gestures/Mannerisms	Use appropriate gestures, movements that enhance the presentation.
Posture	Stand straight and face the audience in a relaxed and natural way.
Eye Contact	Maintain eye contact with evaluators and audience.
Enthusiasm	Facial expressions and body language generate a strong interest and enthusiasm about the topics.
Voice	Speak with appropriate force, pitch, and articulation.
Tempo	Use tempo or pauses to improve meaning and/or add dramatic impact.
Volume	Speak loudly enough to be heard by all throughout the presentation.
Clothing Choice	Wear clothing that meets the conference dress code.
Grammar/Word Usage/Pronunciation	Use proper grammar, word usage, and pronunciation in both creed presentation and interpretation responses.
Interpretation and Responses to Questions	Answer questions with concise, well-constructed, honest responses, and places the answers in context of their personal philosophy.

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POINT SUMMARY FORM

Participant Name: _____

Chapter: _____ **State:** _____ **Team #:** _____ **Station #:** _____ **Level:** _____

1. Make sure all information at top is correct. If the participant does not show, write "No Show" across the top and return with other forms.
2. At the conclusion of scoring, verify evaluator scores and fill in information below. Calculate the final score and ask for evaluators' verification. Place this form in front of the completed rubrics and staple all items related to the participant together.
3. At the end of competition, double check all scores and participant information to ensure accuracy.
4. Check with the Event Consultant or National FCCLA Staff if there are any questions regarding the evaluation process.

ROOM CONSULTANT CHECK			POINTS
Check-in 0 or 5 points	**0** Did not arrive on time for participant check-in	**5** Arrived on time for participant check-in	
EVALUATORS' SCORES Evaluator 1: _____ Evaluator 2: _____ Total Score: _____ _____	Initials: _____ Initials: _____ *Divided by # of Evaluators* **= AVERAGE EVALUATOR SCORE**	**ROOM CONSULTANT TOTAL** (5 points possible) **AVERAGE EVALUATOR SCORE** (95 points possible) **FINAL SCORE** (Average Evaluator Score plus Room Consultant Score) **FINAL SCORE**	

VERIFICATION OF FINAL SCORE & RATING (please initial)

Event Consultant/Volunteer Initials: _____

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EVENT RUBRIC

Participant Name: _____

Chapter: _____ **State:** _____ **Team #:** _____ **Station #:** _____ **Level:** _____

PRESENTATION						POINTS
Creed Memorization 0–18 points	**0 1 2 3** Attempted to recite the creed, started but did not finish	**4 5 6 7** Recited the creed but omitted one or more sentences	**8 9 10 11** Recited the creed but not in the correct order	**12 13 14 15** Recited the creed in correct order, with 2 errors or omissions	**16 17 18** Recited the creed in correct order with no more than 1 error or omission	
Stage Presence/ Professionalism 0–17 points	**0 1 2 3** Delivery and interpretation were shaky, overly nervous, or overaggressive did not greet or thank evaluators and shake hands	**4 5 6 7** Fair delivery and interpretation, somewhat nervous, poise and confidence, and interaction with evaluators needs improvement	**8 9 10** Good delivery, interpretation and poise, though did not greet or thank evaluators	**11 12 13 14** Good delivery and interpretation, speaks with poise, confidence and ease. Greeted or thanked evaluators and shook hands in a professional manner	**15 16 17** Excellent delivery and interpretation, speaks with poise, confidence and ease. Greeted or thanked evaluators and shook hands in a professional manner	
Gestures/ Mannerisms 0–5 points	**0** None used	**1 2** Overuse of hand motions, too much movement	**3 4** Limited use of gestures	**5** Gestures appear natural and are appropriate		
Posture 0–5 points	**0** Poor posture, turns away from audience	**1 2** Leans, sways, slouches, or posture is very tense	**3 4** Generally good posture and faces audience	**5** Straight posture, relaxed and faces audience		
Eye Contact 0–5 points	**0** No eye contact with evaluators or audience	**1 2** Limited eye contact with evaluators or audience	**3 4** Inconsistent eye contact with evaluators or audience	**5** Good eye contact with evaluators or audience		
Enthusiasm 0- 5 points	**0** No enthusiasm for the presentation	**1 2** Very little use of facial expression or body language. Did not generate much interest in topic	**3 4** Facial expressions are body language are used to try to generate enthusiasm but seem somewhat forced	**5** Facial expressions are body language sometimes generate a strong interest and enthusiasm about the topic in others		
Voice 0–5 points	**0** Monotone voice, no difficult to understand words	**1 2** Below average use of emphasis, pitch and articulation	**3 4** Good use of emphasis, pitch, and articulation	**5** Excellent use of force, emphasis, pitch, and articulation		
Tempo 0–5 points	**0** Tempo or pauses were used in such a way that they were very distracting	**1 2** Tempo or pauses were not used to improve meaning or dramatic impact	**3 4** Tempo or pauses were intentionally used but were not effective in improving meaning or dramatic impact	**5** Tempo or pauses were helpful in improving meaning or dramatic impact		
Volume 0–5 points	**0** Unable to hear the presentation	**1 2** Volume often too soft to be heard by all	**3 4** Volume is loud enough to be heard by all at least 80% of the time	**5** Volume is loud enough to be heard at least 90% of the time		
Clothing Choice 0-5 points	**0** Inappropriate clothing not meeting dress code	**1 2** Appropriate conference attire but clothing is wrinkled, ill fitting, or stained	**3 4** Appropriate conference attire	**5** Appropriate conference attire, fits well and gives best impression		
Grammar/ Word Usage/ Pronunciation 0-5 points	**0** Extensive (more than 5) grammatical and pronunciation errors	**1 2** Some (3-5) grammatical and pronunciation errors	**3 4** Few (1-2) grammatical and pronunciation errors	**5** Presentation has no grammatical or pronunciation errors		

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EVENT RUBRIC (CONTINUED)

Interpretation and Responses to Questions 0-15 points	**0 1 2** Does not respond to questions	**3 4 5 6** Answers but fails to elaborate or explain, or shows little understanding of the Creed	**7 8 9** Appropriate responses but appear rehearsed, unsure, or does not reflect good understanding of the Creed	**10 11 12** Concise, well-constructed, and genuine responses that convey thought, meaning and understanding of the Creed	**13 14 15** Concise, well-constructed and genuine responses that convey thought, meaning and understanding of the Creed within the context of their personal philosophy	

Evaluator's Comments – Include two things done well and two opportunities for improvement:	**TOTAL (95 Points Possible)**	
	Evaluator #: _____ **Evaluator Initials: _____** **RC Initials: _____**	